



2023 AAM Annual Meeting & MuseumExpo Program

Diving into Strategic Foresight **SOLD OUT**



This workshop introduces some of the key skills museum people need to incorporate foresight into their daily work, and into museum planning. Attendees will learn three exercises designed to foster futures thinking and take away materials they need to lead these activities in their own organizations. Taught by Elizabeth Merritt, the Alliance's VP of Strategic Foresight and Founding Director of the Center for the Future of Museums, this workshop draws on AAM's acclaimed "Strategic Foresight Toolkit."

Speaker(s):

Thursday, May 18, 2023

9:00 AM - 12:00 PM MDT

Location: 5017002, Colorado Convention Center

Generously Supported By:

[Next Decentrum](#)

The Ute STEM Project: Sharing Traditional Ecological Knowledge in Museums



History Colorado Center

1200 Broadway, Denver, CO 80203

**Transportation not provided.*

From 2016-2022, History Colorado partnered with the three Ute Tribes, archeologists, and ethnobotanists to explore the connections between Ute Traditional Ecological Knowledge and western science, technology, engineering, and math.

This project, funded by the National Science Foundation, resulted in collaborative fieldwork with Ute elders and Ute youth; museum exhibits, ethnobotany gardens; and a hands-on education program shared with 100+ partners across Colorado. During the session we will explore strategies for sharing traditional ecological knowledge through museum exhibits and programs, including lessons learned for museum-tribal collaboration; how tribal consultation and evaluation informed exhibit and program development; and feedback from education partners. The workshop will include activities where participants can create a roadmap for beginning or strengthening their own collaborations and programs.

Additional information/museum requirements:

Enter at the main entrance located on Broadway.

This workshop will be held in the Richmond American Homes Foundation Room

Speaker(s):

[Speaker: Liz Cook, Exhibit Developer/Principal Investigator, History Colorado](#) [Speaker: Carly Jones, Ute STEM K-12 Education Coordinator, History Colorado Center](#) [Speaker: Shannon Voirol](#)

Location: History Colorado Center

9:00 AM - 5:00 PM MDT

Creating a Cross-Sector Cultural Hub: Educational Tour of Fort Collins SOLD OUT**Fort Collins Museum of Discovery**

408 Mason Court, Fort Collins, CO 80524.

Spend the day in Fort Collins and fully immerse in the unique cultural vibe that draws so many to this thriving arts and culture hub in Northern Colorado. From museums and music to public art and beer, this experiential tour directly connects you with cultural conveners from the government and nonprofit sectors, businesses, and community agencies. Learn real world examples of how the community centers arts and culture, how partnerships have been created over the years, and details on the creative infrastructure that drives this thriving, diverse cultural hub.

Entry at front. Travel expected to other local sites including Old Town to view Art in Public Places, The Lincoln Center for Performing Arts, The Music District, The Gardens on Spring Creek, and a nationally known local brewery that plays an integral role in supporting the cultural arts scene.

Food and beverages are included, including the option for a beer tasting at a local brewery. Come ready to sample some of the best in Fort Collins arts and culture scene!

Location: Ft. Collins Museum of Discovery

 **9:30 AM - 11:15 AM MDT**

Growing Up in Museums: Early Learning at the Clyfford Still Museum SOLD OUT**Clyfford Still Museum**

1250 Bannock St., Denver CO 80204




**Transportation not provided*

The Clyfford Still Museum is invested in supporting young children in developmentally appropriate experiences that center around early literacy, brain growth, social-emotional skills & development, and creativity. Workshop attendees will experience two signature programs: Art Crawl and Create Playdate. Art Crawl and Create Playdate were conceptualized in response to the need for meaningful, early learning programming in Denver. See for yourself how these early encounters build connections to art and community and foster joy and curiosity. Museum staff will provide participants with handouts containing practical strategies for infant and early childhood programming and relevant research.

Additional information/museum requirements:

The session will begin at the Clyfford Still Museum. Participants will enter through the front door of the Museum. Following the session at CSM, we will lead participants to the Denver Art Museum next door.

Speaker(s):

 [Speaker: Lindsay Genshaft, Senior Manager, Family and Community Programs, Denver Art Museum](#)  [Speaker: Nicole Cromartie, Director of Education and Programs, Clyfford Still Museum](#)  [Speaker: Lisa Roll Moore, Senior Educator and Early Childhood Specialist, Clyfford Still Museum](#)

Location: Clyfford Still Museum

 **10:00 AM - 12:00 PM MDT**

NAME Bi-Annual Meeting of NAME Leadership

Open to NAME elected officials.

Location: 606, Colorado Convention Center

Reinterpreting Collections at the Denver Art Museum  **SOLD OUT****Denver Art Museum**

100 W 14th Ave., Pkwy., Denver, CO 80204












**Transportation not provided*

When reinstalling our permanent collection galleries, how did we look at our objects in new ways? What stories did we tell that haven't been told in our galleries before? Whose perspectives did we include? What objects did we completely reinterpret? Meet curators, interpretive specialists, and project managers for an in-depth tour and look behind the scenes at our newly installed galleries. Discuss the tactics used, successes, and challenges to date. Focus for this session is on our galleries of Indigenous Arts of North America, Arts of the Ancient Americas, and Western American Art.

Additional information/museum requirements:

Meet at the Martin Building Entrance

Speaker(s):

 [Speaker: Heather Nielsen, Chief Officer, Learning and Engagement](#)  [Speaker: Stafania VanDyke, Associate Director, Interpretive Engagement, Denver Art Museum](#)  [Speaker: Danielle Stephens, Senior Interpretive Specialist for Modern & Contemporary and Native Arts](#)  [Speaker: Manuel Ferreira, Interpretive Specialist, Denver Art Museum](#)  [Speaker: Lauren Thompson, Senior Interpretive Specialist](#)  [Speaker: Victoria Lyall, Frederick and Jan Mayer Curator, Art of the Ancient Americas, Denver Art Museum](#)  [Speaker: Dakota Hoska, Assistant Curator of Native Arts, Denver Art Museum](#)  [Speaker: JR Henneman, Curator and Director, Western American Art and Petrie Institute of Western American Art](#)  [Speaker: Jennifer Pray, Senior Project Manager, Denver Art Museum](#)  [Speaker: Eric Berkemeyer, Project Manager, Denver Art Museum](#)  [Speaker: Emily Attwood, Project Manager, Denver Art Museum](#)

Location: Denver Art Museum





 **10:30 AM - 12:00 PM MDT****Art & Health Aging: Sample Denver Art Museum Creative Aging Programs**  **SOLD OUT****Denver Art Museum**

100 W 14th Ave., Pkwy., Denver, CO 80204

**Transportation not provided*

Explore the relationship between art and healthy aging by experiencing the Denver Art Museum's creative aging programs designed for adults 55+. Join DAM staff and guest teachers in the galleries to sample three programs: Art and About: Tour designed for visitors with early-stage Alzheimer's or dementia and their care partners. With a specially trained guide, experience and discuss art together. Drop-In Drawing: Fun and informal creative art sessions for all ranges of drawing experience. With an artist as your guide, find creative inspiration in the galleries. Mindful Looking: Slow down and spend time with a single work of art. Discover overlooked details, pose questions, and explore ideas together as we linger, look, and connect.

Speaker(s):

 [Speaker: Danielle Schulz, Senior Manager of Lifelong Learning and Accessibility, Denver Art Museum](#)  [Speaker: Lindsey Miller, Lifelong Learning and Accessibility Coordinator, Denver Art Museum](#)  [Speaker: Anna Kaye, Teaching Artist, Denver Art Museum](#)  [Speaker: Marty Corren, Volunteer, Denver Art Museum](#)

Location: Denver Art Museum

 **12:00 PM - 1:00 PM MDT**

"Eternal Return" Exhibit Tour and Discussion**McNichols Civic Center Building**

144 W. Colfax Ave. - First Floor Community Gallery

Denver, CO

The philosophy of Eternal Return centers on the notion that time, events and even matter repeat themselves in an infinite loop – reoccurring in the same way in the past as they do in the present and will infinitely into the future. Inherent to this concept is the continuous cycle of destruction and rebirth. Trine Bumiller and Erika Osborne approach the occurrence of wildfire in the West from this standpoint. Although recent wildfires have been catastrophic, scorching the soil and destroying all plant life as they travel through, only moments pass before regrowth and renewal return to the forest floor, repeating a cycle that has been part of the ecology of western forests for millennia.

Trine Bumiller's works come out of direct observation of the landscape after these cataclysmic events - both the brutal reality of burnt trees in winter along with colorful new growth and regeneration in the seasons that follow. Erika Osborne sees fire as a restorative mechanism in forest ecosystems. By directly observing and learning from burnt forests in the West, Erika's work embraces wildfire as an alternative remedy for forests in need of healing. Together their work reconciles the fear humans associate with wildfire by attempting to replace it with respect and understanding for an ecological process that is both miraculous and vital.

There is no fee for this educational tour, but you must register through the organizer.

Register for this tour (virtual and in-person option)

**Transportation is not provided*

Location: McNichols Civic Center Building

 **12:00 PM - 2:00 PM MDT**

EdCom Steering Committee Business Meeting

Meeting for the EdCom Steering Committee to re-examine and set agenda for the second half of the year.

Location: 505/506, Colorado Convention Center

 **1:00 PM - 3:00 PM MDT**

Collaborate. Integrate. Elevate.  SOLD OUT**Children's Museum of Denver at Marsico Campus**

2121 Children's Museum Drive, Denver Co 80211

**Transportation not provided*

The Children's Museum of Denver at Marsico Campus brings together the local art community to create extraordinary experiences that champion the joy and wonder of childhood. The Museum is excited to share two of these experiences with the attendees of the AAM conference; Adventure Forest and Bloom, a playful space for early learning.




Additional information/museum requirements:

Adventure Forest requires climbing, crawling, crouching, and other physically demanding activities.


There is also uneven terrain and variable grade changes at the base of the structure that may be a challenge for some guests.

Specific experiential features within Adventure Forest include ladders, steps, handholds, zip lines and ever-increasing elevation changes. Participants should be prepared to experience these features and dynamics while wearing clothing and shoes that support physical activity.

Speaker(s):

 [Speaker: Mike Yankovich, President/CEO, Children's Museum of Denver at Marsico Campus](#)  [Speaker: Kerr Atter, Director of Exhibits, Children's Museum of Denver at Marisco Campus](#)  [Speaker: Lara Rushing, Senior Manager of Public Programs, Children's Museum of Denver at Marsico Campus](#)

Location: Children's Museum of Denver at Marsico Campus

 **1:30 PM - 4:30 PM MDT**

Community at the Center: Turning Co-Created Visions into Experiences at the Denver Museum of Nature & Science **SOLD OUT****Denver Museum of Nature & Science**





2001 Colorado Blvd., Denver, CO 80205

**Transportation not provided*

Through the lens of the Museum's Community Collaboration Spectrum*, participants will follow a team of Museum employees through the design process for three large-scale experiences – the Curiosity Cruiser mobile museum, the Space Odyssey exhibition, and a natural play space located just outside the Museum's doors. The workshop will focus on opportunities that we've used to create an expansive and inclusive design process, lessons learned in working with community & external partners at all levels, and an opportunity to explore each experience. The participant experience will also emphasize several different methods, styles, and opportunities for community collaboration that can be right-sized for the capacities of any project or institution. This workshop aligns closely with the conference theme "Social & Community Impact" in offering a place to share and reflect on community engagement in research and design, now and in the future.

*The Community Collaboration Spectrum is a museum-specific model adapted from a national model of community engagement published by the Center for Disease Control

Speaker(s):

 [Speaker: Eleanor Hill, Senior Evaluation Researcher, Denver Museum of Nature and Science](#)  [Speaker: Julia Spalding-Beegles, Director of Experiences & Partnerships, Denver Museum of Nature & Science](#)  [Speaker: Tina Martinez, Director of Experience & Partnerships, Denver Museum of Nature & Science](#)  [Speaker: Jacqueline Altreuter, Director of Volunteer Engagement, Denver Museum of Nature & Science](#)

Location: Denver Museum of Nature & Science

 **2:00 PM - 3:30 PM MDT****LGBTQ+ Alliance Open Business Meeting**

Location: 608, Colorado Convention Center

 **2:00 PM - 4:00 PM MDT****AAM Board of Directors Meeting**

Location: 710/712, Colorado Convention Center

CARE Leadership Meeting

Location: 606, Colorado Convention Center

 **2:00 PM - 5:00 PM MDT****Collections Stewardship Leadership Meeting**

Location: 604, Colorado Convention Center

 **3:00 PM - 5:00 PM MDT****Development and Membership Business Meeting**

Location: 610/612, Colorado Convention Center

Latino Network Business Meeting

The Latino Network (LN) of the American Alliance of Museums (AAM) represents Latino professionals working in museums and cultural institutions in the United States. Drop-in to meet our leadership and learn about ways to get involved.

Location: 505/506, Colorado Convention Center

IMPs Talk: Running A Successful Business

Location: 507, Colorado Convention Center

 **5:00 PM - 6:30 PM MDT**

Volunteer Leadership Reception (Invite Only)

Location: Four Seasons Ballroom - Prefunction, Colorado Convention Center

🕒 6:00 PM - 8:00 PM MDT

Mural Crawl with Museo de las Americas SOLD OUT

Location: Museo De Las Americas

📅 Friday, May 19, 2023

🕒 7:30 AM - 8:30 AM MDT

CARE/PRAM Networking Breakfast SOLD OUT

Location: 501/502, Colorado Convention Center

Association of Science Museum Directors Breakfast  SOLD OUT

Location: 606, Colorado Convention Center

Small Museum Administrators Committee Breakfast SOLD OUT

Location: 604, Colorado Convention Center

🕒 9:00 AM - 10:00 AM MDT

Experience interactive and immersive artist Thomas Detour Evans at 9-9:45 am in front of the MuseumExpo

Thomas Evans, a.k.a. Detour, is an all-around creative specializing in large-scale public art, interactive visuals, portraiture, immersive spaces, and creative directing. His focus is to create work where art and innovation meet. [Click here to learn more about Thomas "Detour" Evans and his interactive and immersive art.](#)

Location:

🕒 9:15 AM - 10:30 AM MDT

Opening General Session

Join for a memorable Opening Session lineup: AAM's Board Chair Chevy Humphrey and President & CEO Laura Lott will set the stage for our focus on this year's theme, Social and Community Impact, and you'll hear a poem from Colorado Poet Laureate [Bobby LeFebvre](#) and enjoy a captivating performance by the dance troupe, [ArtistiCO](#). You'll leave feeling motivated and ready to engage with all that #AAM2023 has to offer!

This session will also honor the contributions of our friend, the late Cinnamon Catlin-Legutko to the museum field, and to her community.

Location: Four Seasons Ballroom, Colorado Convention Center

Generously Supported By:[ERCO Lighting, Inc.](#)

🕒 10:30 AM - 11:00 AM MDT

Argus: Use Your Online Collections Portal to Enhance Outreach and Engagement

Explore how an online collections portal can be a platform for sharing the stories of individuals, as well as weaving narratives to address broader societal issues. Continue conversations inspired by in-person exhibitions online--introducing ideas and concepts, supported by artifacts and artworks, to a broad global audience.

Speaker(s): [Speaker: Benitta MacLachlan, Knowledge Management Consultant, Lucidea](#) Solutions Session

Location: Solutions Theater 1, MuseumExpo

[Connecting The Dots: How Marketing Ecosystems Gather Data & Drive Engagement](#)



Social media, paid digital, keyword, analytics, ticketing platform, membership CRM, local advertising, emails—the list never ends! Making sense of all of the different sales channels and marketing platforms is enough to make any marketer cry. It's time to take control and leverage your data to discover what's really driving results! In this session, you will learn strategies to unleash the full power of your data and sculpt your own thriving Marketing Ecosystem.

Speaker(s):

 [Speaker: Aaron Bare, Chief Marketing Officer, Etix](#)

 Solutions Session

Location: Solutions Theater 2, MuseumExpo

 10:30 AM - 11:30 AM MDT

[Ask an IMP \(IMP PN\)](#)



Do you need help with a new project? Looking for a writer, a designer, or somebody in between? Are you curious what IMPs do? Wondering how to get started? Not sure what you need? We'll be here to answer your questions – and ask a few ourselves.

 NeighborHub

Location: NeighborHub #2, MuseumExpo

[What We Do: Everything! \(SMAC PN\)](#)



Join us for our ongoing conversation about how 90% of the work in small museums is "other duties as assigned" and the rewards and challenges of "doing it all".

NeighborHub hosted by Small Museum Administrators Committee

 NeighborHub

Location: NeighborHub #1, MuseumExpo

[Exhibitions Meet-Up: "NAME" Your Passion! \(NAME PN\)](#)



Inspiring curiosity; exhibiting contentious subjects; designing via hybrid; engaging community; crowd sourcing content: what are the topics that get you excited when it comes to exhibitions? Come meet up with your professional peers, get involved in some great conversations, and learn more about NAME while you're at it! Emerging professionals welcome!

 NeighborHub

Location: NeighborHub #3, MuseumExpo

[MuseumExpo Break](#)



Location: MuseumExpo, Colorado Convention Center

[Media & Technology PN Info \(M&T PN\)](#)



The Media & Technology PN is looking for more leaders to help re-establish this once mighty network.

 NeighborHub

Location: NeighborHub #4, MuseumExpo

 11:30 AM - 12:00 PM MDT

Using Blackbaud Altru to Better Fund your Mission



Blackbaud is here to maximize your impact! Purpose-built for general admission cultural organizations, Blackbaud Altru™ is a comprehensive ticketing, fundraising, and membership management solution that empowers organizations to raise more for their mission. In this session, Blackbaud staff will give a preview of recently released updates and highlight things we're most excited about in 2023. Intended for both prospective and current customers, ample time will be saved for Q&A. Join us to discover ways our technology is evolving to help you work more efficiently and empower your team to raise more money.

Speaker(s):

[Speaker: Rosita Bradham, Customer Success Manager, Sr. Principal, Blackbaud, Inc.](#) [Speaker: Kelly Merrion, Senior Solutions Consultant, Blackbaud](#) [Speaker: Katherine Liles, Solutions Engineer, Blackbaud, Inc.](#)

Solutions Session

Location: Solutions Theater 2, MuseumExpo

You want Lighting not Lights!



Have you experienced the difference of a space with lights vs an environment that is illuminated exuding a mood and one of a kind guest experience. We observe a panting, then paint it with light finding the correct tools to meet the requirements. Track and heads are the paint used to illuminate spaces... but how you illuminate the environment... that's the art of Lighting Design. See real examples on how to illuminate your spaces.

Speaker(s):

[Speaker: Avraham Mor, Founder & CEO, Morlights](#) [Speaker: Casey Diers, Senior Designer, Morlights](#)

Solutions Session

Location: Solutions Theater 1, MuseumExpo

11:30 AM - 12:30 PM MDT

Intergenerational Programming and Practices in (and out of) Museum Settings



What are the benefits of intentional intergenerational programs and activities that support young people and older adults? Presenters from the Denver Art Museum and LinkAGES, an organization that supports raising awareness of the power of intergenerational connections, will discuss how such exchanges can be used to enrich museum interactions and deepen audience engagement.

Speaker(s):

[Presenter: Lindsay Genshaft, Senior Manager, Family and Community Programs, Denver Art Museum](#) [Presenter: Danielle Schulz, Senior Manager of Lifelong Learning and Accessibility, Denver Art Museum](#) [Presenter: Rachel Cohen, Executive Director, LinkAGES, LinkAGES](#)

Roundtable People Mental health/wellbeing

Location: Mile High - 1ABC, Colorado Convention Center

Generously Supported By:

[Next Decentrum](#)

Race and Community: Creating a Road Map for Inclusive Exhibitions and Programs



Learners of all ages benefit from conversations around race and ethnicity, yet these topics are being challenged in formal education in Texas. In San Antonio, The DoSeum and the Witte Museum recently opened exhibitions tackling these subjects. In this interactive session, hear about their experiences, and develop a road map for creating social and community impact through exhibitions and programs.

Speaker(s):

[Presenter: Michelle Everidge, Chief of Strategic Initiatives & Historian, Witte Museum](#) [Presenter: Beth Stricker, Chief Creative Officer, Witte Museum](#) [Presenter: Ronald Davis, Curator of American History, Witte Museum](#) [Presenter: Meredith Doby, Vice President of Exhibits, The DoSeum](#) [Presenter: Chris Navarro, Director, School & Community Programs, The DoSeum](#)

Session Power Civic learning and engagement

Location: 403/404, Colorado Convention Center

Emerging Professional, Change Agent: Continuing to Deconstruct Racist Pasts



Change-resistant museums that hesitate to take a stand against racism, decolonize their collections, or admit institutional accountability risk being left behind by younger generations, especially Gen Z. At this roundtable, emerging museum professionals will share their experiences of dealing with the challenges inherent in confronting museums' racist pasts, dismantling damaging narratives, and respectfully communicating with a disgruntled public.

Speaker(s):

[Presenter: Rhiannon O'Neil, Collections Specialist, Surratt House Museum](#) [Presenter: Brigette Jones, Director of Equitable Partnerships, Belle Meade Historic Site and Winery](#)

Roundtable Power Accountability

Location: Mile High - 1DEF, Colorado Convention Center

Demystifying NFTs and New Models for Digital Revenue and Engagement



Explore how museums are pioneering digital earned revenue models, leveraging digital strategies such as nonfungible tokens (NFTs), and cultivating a pathway for millennials to become next-generation donors. This session will reveal how innovative institutions are using NFTs and digital engagement tools to strengthen relationships with their audiences and contribute to more sustainable funding models.

Speaker(s):

[Presenter: Anh Nguyen, Founder & CEO, Nimi Collectibles Inc.](#) [Presenter: April Farrell, Director of Earned Revenue, Museum of Contemporary Art San Diego](#) [Presenter: Wolfgang Bergmann, Chief Financial Officer, Belvedere Museum, Vienna, Austria](#) [Presenter: Chris Cloud, Director of Marketing, Museum of Contemporary Art Chicago](#)

Session Possibility NFTs/crypto and blockchain fundraising

Location: 505/506, Colorado Convention Center

Generously Supported By:

[Blackbaud](#)

TrendsWatch: Building the Post-pandemic World



This is a critical time for museum people to apply a foresight lens to thinking about the future. How can museums navigate the changing digital landscape, build their workforce while creating more equitable labor practices, and foster tolerance to strengthen democracy? Join AAM's Center for the Future of Museums to explore key decisions that face our sector as our country and communities rebound.

Speaker(s):

[Presenter: Elizabeth Merritt, Vice President Strategic Foresight, American Alliance of Museums](#)

Session People Labor practices

Location: Mile High - 2AB/3AB, Colorado Convention Center

Generously Supported By:

[Next Decentrum](#)

Everything You Wanted to Know About Traveling Exhibitions and Were Afraid to Ask



This roundtable discussion will pull back the curtain on traveling exhibitions, providing an accessible format to share questions, challenges, or observations with a group of veteran practitioners. Hear from a diverse cross-section of experienced traveling exhibition enthusiasts, largely focusing on operations, logistics, and expectations from the points of view of traveling institutions, host institutions, and contractors.

Speaker(s):

[Presenter: Beth Kelly, Director of Guest Experience, Holden Forests & Gardens](#) [Presenter: Hannah Shannon, Exhibitions Manager](#) [Presenter: Emily Vanderpol, Assistant Director of Installation, Traveling Exhibitions](#) [Presenter: Brooke Wagner, Museum Collections Curator](#) [Presenter: Sara Podejko, Registrar](#) [Presenter: Tim Lee, Director of Exhibits](#) [Presenter: Breezy Callens, Project Manager / Contractor, Independent](#)

Roundtable Possibility Museums and institutional collaboration / resource sharing

Location: Mile High - 4ABC, Colorado Convention Center

Generously Supported By:

[Blackbaud](#)

Effective Exhibitions Should [Fill in the Blank]



How would you complete this session's title? Speakers will share their experiences crafting effective exhibitions that build community, spark creativity, and provoke—strategies that challenge museums to share power and create more equitable relationships with communities near and far. Drawn from articles featured in the fall 2022 issue of *Exhibition*, these projects dare museums to think and work differently.

Speaker(s):

[Presenter: Jeanne Goswami, Editor, Exhibition, Independent](#) [Presenter: Nancy Bercaw, Curator, Deputy Director of the Center for Restorative History, Smithsonian Museum of American History](#) [Presenter: Modupe Labode, Curator, Smithsonian Museum of American History](#) [Presenter: Isabel Diez, Sietecolores](#) [Presenter: Jessica Neuwirth, Director of Engagement and Interpretation, Amesbury Carriage Museum/Industrial History Center](#) [Presenter: Hillel O'Leary, Independent](#) [Speaker: Mónica Félix, Educational Experiences and Programming Manager, Espacio Interactivo La Rodadora](#)

Session Power Other Co-Curation; Community Collaboration; Power Sharing with Audiences

Location: 401/402, Colorado Convention Center

Museums and Our Commitments to Indigenous Communities: Strategic Thinking



Museums have benefited from the displacement of Indigenous peoples and the removal and historical misrepresentation of their arts and cultures. While we cannot change the past, we can decide how we move forward. Recognizing that museums occupy Indigenous land as part of a land acknowledgment is not enough. Consider what comes next by examining the Denver Art Museum's commitment to Indigenous communities.

Speaker(s):

[Presenter: W. Richard West, Trustee, Denver Art Museum](#) [Presenter: John P. Lukavic, Andrew W. Mellon Curator of Native Arts, Denver Art Museum](#) [Presenter: Allison McCloskey, Senior Textile Conservator, Denver Art Museum](#) [Presenter: Danielle Stephens, Senior Interpretive Specialist for Modern & Contemporary and Native Arts](#) [Presenter: Steven Yazzie, Indigenous Community Advisory Council Member, Denver Art Museum](#)

Session People Representation

Location: Mile High - 2C/3C, Colorado Convention Center

Generously Supported By:

[Next Decentrum](#)

Putting Social Science to Work in Climate Change Interpretation



Public engagement efforts on climate change must start with the fundamental recognition that people have different psychological, cultural, and political reasons for acting—or not acting—to reduce carbon pollution. In this session, hear how social research data can provide insights into visitors' beliefs and attitudes, and how to put this information to work in developing interpretive programs and exhibitions.

Speaker(s):

[Presenter: Stephanie Ratcliffe, Executive Director, The Wild Center](#) [Presenter: Sarah Sutton, CEO, Environment & Culture Partners](#) [Presenter: Susie Wilkening, Principal, Wilkening Consulting](#) [Presenter: Joshua Low, Partnerships Director, Yale University, Yale Program on Climate Change Communication](#)

Session Planet Climate crisis

Location: 304, Colorado Convention Center

Generously Supported By:

[Huntington T. Block Insurance Agency & Affinity Nonprofits](#)

Early Learners in the Community: Piloting High-Flying Partnerships



Ample research highlights the importance of informal learning spaces in early education and of leveraging family involvement. However, museums often lack accessibility to communities in which language, cost, and transportation serve as barriers. Learn more about pilot program that sought to support Latinx families in engaging with their young children via STEAM-based activities, and leave with a roadmap for implementing a responsive community-based parent-child program at your institution.

Speaker(s):

[Presenter: Katie Gagne, Early Childhood Manager, Perot Museum of Nature and Science](#) [Presenter: Patricia Ratanapraphart, STEM Content Manager, Perot Museum of Nature and Science](#) [Presenter: Samanta Gutierrez, Perot Museum of Nature and Science](#)

Session Possibility Museums and institutional collaboration / resource sharing

Location: 503/504, Colorado Convention Center

Generously Supported By:

[Blackbaud](#)

Proclaiming Colorado's Black History: Working in Community



As part of an effort to preserve and give public access to the dynamic story of Colorado's Black history, the Museum of Boulder looked outside its walls for guidance on a collaborative and equitable approach. Hear about the journey of independent Black historians entering a midsize, predominantly white institution determined to make structural changes in the name of racial justice.

Speaker(s):

[Presenter: Adrian Miller](#) [Presenter: Aubrie Reed, Instructional Designer, Museum of Boulder](#) [Presenter: Emily Zinn, Director of Education, Museum of Boulder](#) [Speaker: Glenda Strong Robinson, Minister and Oral History Liaison for Proclaiming Colorado's Black History](#)

Session Power Trust

Location: 605, Colorado Convention Center

[The Color of Care: Catalyzing Conversations About Community Health](#)



Black and Hispanic/Latin American people have been disproportionately affected by COVID-19. Smithsonian Affiliations partnered with the Smithsonian Channel and 20 affiliated organizations across the U.S. to screen “The Color of Care,” a documentary exploring this disparity. In this session, participating affiliates will share the programming they produced in conjunction with the film and how those efforts catalyzed conversations about public health.

Speaker(s):

[Presenter: Tricia Edwards, Deputy Director, Smithsonian Affiliations Smithsonian Institution](#) [Presenter: Samantha Briggs](#) [Presenter: James Burns, Executive Director, Western Spirit: Scottsdale's Museum of the West](#) [Presenter: Becky Seabrook, Senior Director, Guest Engagement, The Health Museum](#)

Session Planet Public Health (including pandemics)

Location: 405/406, Colorado Convention Center

Generously Supported By:

[Huntington T. Block Insurance Agency & Affinity Nonprofits](#)

[Museum Green Teams: Embedding Sustainability at the Core of Practice](#)



The Solomon R. Guggenheim Museum and Foundation in New York, along with its constellation of museums in Venice, Bilbao, and Abu Dhabi, have made a commitment to environmental sustainability and reducing climate impact through purposeful, data-driven change. Members of the Guggenheim Green Team will explain how to build a successful internal sustainability program at any museum, regardless of staffing or financial resources.

Speaker(s):

[Presenter: Trevor Tyrrell, Senior Director of Museum Operations, Solomon R Guggenheim Museum](#) [Presenter: Megan Fontanella, Curator, Modern Art and Provenance, Solomon R Guggenheim Museum](#) [Presenter: Alexa Steiner, Founder, Rute Collaborative; Sustainability Consultant, Guggenheim Foundation](#) [Speaker: Whitney McGuire, Associate Director of Sustainability, Guggenheim Museum](#)

Session Planet Other Internal Sustainability

Location: 407, Colorado Convention Center

Generously Supported By:

[Huntington T. Block Insurance Agency & Affinity Nonprofits](#)

[Living Our Values Through the World of Finance](#)



Our personal relationship to money can influence our perceptions of who we are as managers, museums, and community institutions. Examining beliefs around budgeting, spending, investing, and labor practices can allow our museums to move forward with trust and accountability. Presenters will offer examples of how institutions can live their values through their finances.

Speaker(s):

[Presenter: Kimberly Carim, Chief Financial Officer, Oakland Museum of California](#) [Presenter: Monica Bonny, Bay Area Discovery Museum](#)

Session Possibility Reparative finance / restorative economics

Location: 507, Colorado Convention Center

Generously Supported By:

[Blackbaud](#)

[BTA and Ithaca S+R: Perspectives from the Art Museum Trustee Survey](#)

Racial diversity is a necessity in the boardroom. Without it, museums risk losing valuable perspectives and voices. The Black Trustee Alliance for Art Museums partnered with Ithaca S+R to examine the experiences and demographics of trustees from North American art museums. Get an overview of the Art Museum Trustee Survey results, and discuss inequities, representation, and frustrations within art museum boardrooms.

Speaker(s):

[Presenter: Deirdre Harkins, Analyst, Ithaca S+R](#) [Presenter: Liam Sweeney, Senior Analyst](#)

Session People Representation

Location: 603, Colorado Convention Center

Generously Supported By:

[Next Decentrum](#)

12:30 PM - 1:30 PM MDT

[MuseumExpo Opening Reception](#)

Visit more than 200 exhibits showcasing a wide range of museum-related products and services. This popular reception includes a complimentary lunch light

Location: MuseumExpo, Colorado Convention Center

[Exploring TrendsWatch 2023: Discussion Tables](#)

In this session, join discussion tables focused on three main topics of AAM's 2023 TrendsWatch report: the post-pandemic workforce, the digital @evolution, and the partisan divide. Attending the TrendsWatch session immediately preceding this roundtable and/or reading "TrendsWatch 2023: Building the Post-pandemic World" is strongly recommended.

Speaker(s):

[Presenter: Elizabeth Merritt, Vice President Strategic Foresight, American Alliance of Museums](#)

Roundtable People Labor practices

Location: Mile High - 2AB/3AB, Colorado Convention Center

Generously Supported By:

[Next Decentrum](#)

[Latino Network Luncheon](#)

Join the AAM Latino Network for a lively lunch, connecting with friends, new members, and your ever expanding network. Find out about our latest efforts and come share your successes, new ideas, and opportunities to collaborate with colleagues across the field. See you there!

Location: 501/502, Colorado Convention Center

[Volunteer Managers Networking Lunch \(AAMV\) SOLD OUT](#)

Location: 605, Colorado Convention Center

[Curators Committee Lunch \(CurCom PN\)](#)

Location: 703, Colorado Convention Center

[ICOM-US Luncheon \(ICOM-US\)](#)

Location: Mile High - 4DEF, Colorado Convention Center

12:30 PM - 2:00 PM MDT

[2023 Content Advisory Committee Luncheon](#)

Location: 710/712, Colorado Convention Center

[MuseumExpo, Solutions Center, Poster Talks](#)

Location: MuseumExpo, Colorado Convention Center

🕒 1:00 PM - 2:00 PM MDT

[Gail Anderson - Reinventing the Museum: Relevance, Inclusion, and Global Responsibilities, Third Edition](#) 📅 G

📖 Book Signing

Location: Bookstore - Booth 857, MuseumExpo

🕒 1:30 PM - 2:00 PM MDT

[Use of AR to Create a Self-Guided Tour for the 21st Century in the Hindenburg Museum](#) 📅 G

Vision Solutions AR will present a case study of the use of its Museum Vision augmented reality (AR) platform to create a digital self-guided tour for the Hindenburg Museum in Lakehurst, NJ. The presentation will show how the cost-effective, customizable platform was used to create an innovative visitor experience, supplementing the museum's physical displays with digital content that included virtual video screens, icons, text and 3D objects throughout the physical museum space. Museum Vision AR allows museum staff to modify AR content using an easy-to-use, web-based portal so as to enable dynamic content that can be periodically changed without requiring expensive custom solutions. The highlight of the AR tour is the full-size 3D Hindenburg model displayed in both the historical airship hangar and suspended over the location of the crash site.

Speaker(s):👤 [Speaker: Mike Ferreira, Vision Solutions AR](#)

📖 Solutions Session

Location: Solutions Theater 1, MuseumExpo

🕒 2:00 PM - 2:25 PM MDT

[Forging New Paths: Rethinking Community Engagement with Collections](#) 📅 G

Partnerships with groups historically excluded from museum spaces are often problematic due to existing power structures, cultural ideologies, and systemic barriers. In this session, representatives from the Clyfford Still Museum and the Confederated Tribes of the Colville Indian Reservation investigate how museums can build community using their collections as a springboard for authentic connection, communication, and action.

Speaker(s):👤 [Presenter: Bailey Placzek, Curator of Collections, Catalogue Raisonné Research and Project Manager, Clyfford Still Museum](#) 👤[Presenter: Erin Shafer, Reference and Public Services Archivist, Special Collections and Archives, University of Denver](#) 👤[Presenter: Michael Holloman, Associate professor and Coordinator for Native American Arts Outreach and Education, Washington State University](#)

📖 Flash Session 📖 Power 📖 Accountability

Location: 607, Colorado Convention Center

🕒 2:00 PM - 3:00 PM MDT

[That's What Friends Are For](#) 📅 G

In the field of educational learning and teacher training, there is a concept called "critical friends." This professional development technique centers on the idea that one way to grow professionally is to seek assistance—through critique, analysis, and group thinking—around an issue, project, or approach. See a model of this work, and explore what it might look like to be a critical friend to AAM.

Speaker(s):👤 [Presenter: Beth Maloney, Director of Interpretation, Baltimore Museum of Industry](#) 👤 [Presenter: Evelyn Orantes, Independent Consultant, Evelyn Orantes Consulting](#)

📖 Roundtable 📖 Power 📖 Accountability

Location: Mile High - 1ABC, Colorado Convention Center

How DEAI Can Drive Engaging Exhibitions (Even Those About Fossil Fish)



Every museum wants to increase representation and promote diversity, equity, access, and inclusion—but how can we do this when our exhibitions are about, say, 75-million-year-old fossil shells? Based on a recent case study at the Natural History Museum of Los Angeles County, this interactive session will provide suggestions for elevating community and DEAI principles in any kind of exhibition, especially one whose content may not seem relevant to today's crucial issues.

Speaker(s):

[Presenter: Matt Davis, Exhibition Developer](#) [Presenter: Donna Pungprechawat, Supervisor, Exhibition Design, Natural History Museum of Los Angeles County](#) [Presenter: Milena Acosta, Senior Manager of Community Engagement, Natural History Museum of Los Angeles County](#)

Session People Representation

Location: 403/404, Colorado Convention Center

Generously Supported By:

[Next Decentrum](#)

Democratization of Science and Conservation Through Community Science



Community science increases equitable participation in science, engages communities in research that affects them, and enhances understanding and support for the process of science. Museums can go from curators to creators of scientific knowledge by facilitating data collection and analysis in the community. Join a dialogue about our role in moderating the interaction between community members and scientists.

Speaker(s):

[Speaker: Olivia VanDamme, Community Science Coordinator, California Academy of Sciences](#) [Presenter: Liese Murphree, Director of Education and Outreach, Pacific Grove Museum of Natural History](#)

Roundtable Planet Other biodiversity

Location: Mile High - 1DEF, Colorado Convention Center

Generously Supported By:

[Huntington T. Block Insurance Agency & Affinity Nonprofits](#)

60 Sustainability Ideas in 60 Minutes



Many museums are already doing amazing sustainability work and highlighting its importance to guests. However, other museums are still early in their sustainability journeys. Getting started can be daunting and difficult, especially with limited resources and support. In a game show style, this engaging, rapid-fire session will showcase sustainability ideas from museums across the country.

Speaker(s):

[Speaker: Cynthia J. Jones, Operations Supervisor, The Henry Ford](#) [Presenter: Joyce Lee, President, IndigoJLD Green + Health/AAM ECN](#) [Presenter: Andrea Froehle](#) [Presenter: Charles Walbridge, Lead Collections Photographer, Minneapolis Institute of Art](#) [Presenter: Michaeleen Gallagher](#)

Session Planet Climate crisis

Location: Mile High - 4ABC, Colorado Convention Center

Generously Supported By:

[Huntington T. Block Insurance Agency & Affinity Nonprofits](#)

[A New Model for Museum Collaborations: The Mexican Cultural Arts Alliance](#)



The Mexican Cultural Arts Alliance provides Mexican leaders with the support and resources they need to fulfill the missions of their respective organizations. Find out how this group has evolved, how the model can be replicated, and how the alliance has impacted its members, their organizations, and the communities those organizations serve.

Speaker(s):

[Presenter: Carlos Tortolero, President & Founder, National Museum of Mexican Art](#)

Session Power Equity

Location: 401/402, Colorado Convention Center

[Denver Art Museum: How Renovations and Expansions Can Revitalize Community](#)



Following a major revitalization, the Denver Art Museum reopened in October 2021 to community and critical acclaim. Though a large renovation and expansion, the project can be read as a series of discrete interventions that are applicable to museums of all sizes. Hear about these interventions and how their design and implementation addressed community needs while bringing the museum up to 21st-century standards.

Speaker(s):

[Presenter: Carlos Martinez, President and CEO](#) [Presenter: Stephanie Randazzo Dwyer, Principal, Machado Silvetti](#)

[Presenter: Andrea Kalivas Fulton](#) [Presenter: Jeffry Burchard, Principal, Machado Silvetti](#) [Presenter: Ned Kirschbaum, Principal and Technical Design Director, Fentress Architects](#)

Session People Other Community Inclusion

Location: 304, Colorado Convention Center

Generously Supported By:

[Next Decentrum](#)

[Leaning into Value: Measuring and Monetizing Visitor Experiences](#)



How do you demonstrate that your institution provides social value and community impact? This is a question that all museum boards, leadership, and staff contemplate, but supplying the data that policy makers expect can be challenging. This panel and discussion will offer one model for how museums can describe and corroborate the social and financial value they deliver to their diverse publics.

Speaker(s):

[Presenter: John Falk, Executive Director](#) [Presenter: Liza Herzog, Director of Evaluation and Impact, Barnes Foundation](#)

[Presenter: Lori Fogarty, Executive Director, Oakland Museum of California](#) [Presenter: Julián Zugazagoitia, Director and CEO](#)

[Presenter: Tracy Kennan, Curator of Education, New Orleans Museum of Art](#)

Session Possibility Other Calculating the Value of Visitor Experiences

Location: 503/504, Colorado Convention Center

Generously Supported By:

[Blackbaud](#)

Past Present and Future of the SCFD



The Scientific and Cultural Facilities District (SCFD) is a tax district in Colorado that was established in the late 1980s. Its funding model allocates one penny from every \$10 in sales and use tax to cultural organizations across a seven-county region. Today, the SCFD has become the second largest cultural funding mechanism in the United States, distributing over \$80 million annually to almost 300 organizations which has created jobs, generated economic activity, and promoted collaboration and resilience within the cultural ecosystem. Consider how this model of sustainable, distributed, and collaborative public funding could be applied to support museums in your geographic region.

Speaker(s):

[Presenter: Deborah Jordy, Executive Director, Scientific Cultural Facilities District](#) [Speaker: Jessica Kato, Deputy Director, Scientific Cultural Facilities District](#) [Presenter: Joyce Tsai, Director, Clyfford Still Museum](#) [Presenter: Claudia Moran, Executive Director, Museo de las Américas](#) [Presenter: David Dadone, Executive Director + Chief Curator, Boulder Museum of Contemporary Art](#)

Session Possibility Other Public funding

Location: 605, Colorado Convention Center

Generously Supported By:

[Blackbaud](#)

"1.5° Celsius": The Hottest Exhibition in Town



The MSU Museum is an innovative collaboratory that exists to catalyze creativity. Housed within the museum is a laboratory called the CoLab Studio. Each year, the studio invites artists, scientists, engineers, and technologists worldwide to participate in an exhibition. This panel discussion will demonstrate the work of the CoLab Studio through the lens of its most recent exhibition, "1.5° Celsius."

Speaker(s):

[Presenter: Devon Akmon, MR, Michigan State University \(MSU\) Museum and CoLab Studio](#) [Presenter: Mark Sullivan, Dr., Michigan State University \(MSU\) Museum](#) [Presenter: Caroline White, Michigan State University \(MSU\) Museum](#) [Presenter: Jason Stevens, Principal, Flutter & Wow Museum Projects](#)

Session Power Civic learning and engagement

Location: 407, Colorado Convention Center

Virtual Programs and Revenue Generation at Cultural Organizations



Many cultural institutions have successfully leveraged digital initiatives to diversify their revenue streams after the financial devastation brought on by COVID-19. This panel will discuss the first-ever study of revenue generation through virtual programs in the cultural sector, identifying trends and commonalities across different types of programs and examining their returns on investment.

Speaker(s):

[Presenter: Brendan Ciecko, CEO + Founder, Cuseum](#) [Presenter: Jack Ludden, Digital Experience and Innovation Strategist](#) [Presenter: Marybeth Kelley, Director of Programs, Smithsonian Associates](#) [Presenter: Elizabeth Gessel, Director of Public Programs, Museum of the African Diaspora](#) [Presenter: Elizabeth Neely, Curator of Digital Experience, Georgia O'Keeffe Museum](#) [Presenter: Rich Bradway, Digital Innovation Officer, Norman Rockwell Museum](#)

Session Possibility Revenue streams

Location: 507, Colorado Convention Center

Generously Supported By:

[Blackbaud](#)

Excellence in DEAI Roundtable Series: Successes, Strategies, and Challenges



Following the release of the Excellence in DEAI report, AAM is reviewing its Accreditation and other Excellence Programs, Code of Ethics for Museums, and Core Standards to more intentionally embed DEAI throughout the Continuum of Excellence. Join this roundtable and imagine yourself as a peer reviewer sent to assess a museum for accreditation or MAP. What will you look for as evidence of the museum's commitment to DEAI excellence? What do you imagine will be the successes, strategies, and challenges associated with the indicators you identify? Your feedback from this interactive session will be shared with AAM's Accreditation Commission and influence AAM's updates.

Speaker(s):

[Speaker: Dina Bailey, CEO](#) [Speaker: Grace Stewart, Asst. Director of Equity & Inclusion, American Alliance of Museums](#)

Roundtable People DEAI

Location: Mile High - 2C/3C, Colorado Convention Center

Generously Supported By:

[Next Decentrum](#)

Renovating Workforce Culture by Confronting Human Bias



What could it look like if we turn our attention inward and face how bias, microaggressions, and discrimination threaten our ability to be thriving, relevant organizations? Hear how three Denver organizations are working to create welcoming and inclusive work environments. Leaders will share how these organizations are seeking to understand how we show up each day at work.

Speaker(s):

[Presenter: Marley Steele-Inama, Director of Community Engagement, Denver Zoo](#) [Presenter: Rene Gallegos, Chief Executive, The HR Shop](#) [Presenter: Sarah McManus Christie, Director of Education, Children's Museum of Denver at Marsico Campus](#) [Presenter: Nicole Ortiz, DEAI Manager, Denver Zoo](#)

Session People Workforce culture

Location: 603, Colorado Convention Center

Generously Supported By:

[Next Decentrum](#)

2:30 PM - 2:55 PM MDT

Engagement or Partnership? Stronger Community Collaboration and Cocreation



The pandemic and social justice movements such as Black Lives Matter have led to increased innovation and activism over the past few years. Cultural organizations are reenvisioning how they can collaborate with their communities to become stronger together. Explore innovative approaches that three organizations have implemented to further long-term community collaboration.

Speaker(s):

[Presenter: Christine Murray, Content Director, Art Processors](#) [Presenter: Carla Herran, Research and Evaluation Associate and Co-PI, Oregon Museum of Science and Industry](#) [Presenter: Sam Flowers, Front of House Supervisor | Community Activist, Woody Guthrie Center](#)

Flash Session Power Civic learning and engagement

Location: 607, Colorado Convention Center

3:15 PM - 3:45 PM MDT

Maximizing Marketing for Museums: Strategies to Increase Attendance, Donations and Engagement



The session will cover a range of effective marketing tactics, including leveraging social media platforms, creating compelling content, optimizing email campaigns, and utilizing targeted advertising. Attendees will gain valuable insights on how to attract new visitors and keep current ones engaged, ultimately leading to increased attendance and revenue. Don't miss out on this opportunity to learn from an industry expert and take your museum's marketing efforts to the next level.

Speaker(s):

Speaker: [Kate Harris, Senior Account Executive, Feathr](#)

Solutions Session

Location: Solutions Theater 1, MuseumExpo

3:15 PM - 4:15 PM MDT

Meet the CARE Team! (CARE PN)



Come connect with fellow research & evaluation professionals, share your ideas for programming CARE might offer in the next year, and learn about the our volunteer opportunities. Whether you're new to audience research, an expert, or interested in knowing more, stop by to say "hello"!

NeighborHub

Location: NeighborHub #2, MuseumExpo

Collections Stewardship NeighborHub (Collections Stewardship PN)



Come join your colleagues to network and hang out with some fun activities. We particularly welcome first attendees, but we want to say hello to anyone at any stage of their career and association with collections.

NeighborHub

Location: NeighborHub #1, MuseumExpo

Ask the Historic House Doctors (HHSN PN)



Take advantage of crowd-sourcing and connect with other historic house and site professionals to help answer and brainstorm your site's latest issues. This will be a great spot to build your network and meet and connect with other HHSN professionals.

NeighborHub

Location: NeighborHub #3, MuseumExpo

National Museum of the American Latino Focus Group (Latino Network PN)



The Smithsonian's National Museum of the American Latino advances the representation, understanding and appreciation of Latino history and culture in the United States. This NeighborHub focus group will gather ideas about the museum and ways to work together with the museum ecosystem. Hosted by the AAM Latino Network.

NeighborHub

Location: NeighborHub #6, MuseumExpo

Environment and Climate Network NeighborHub (ECN PN)



NeighborHub

Location: NeighborHub #5, MuseumExpo

DAM/PRAM NeighborHub (DAM & PRAM PN)

Come and connect with colleagues in development, membership, public relations, marketing, and more to foster cross-collaboration and share ideas among peers. All are welcome to attend this informal networking event. First-time conference attendees are encouraged to join and there will be a small giveaway for those who are new.

NeighborHub

Location: NeighborHub #4, MuseumExpo

3:15 PM - 4:30 PM MDT

MuseumExpo, Solutions Center, Poster Talks, NeighborHubs

Location: MuseumExpo, Colorado Convention Center

3:15 PM - 5:30 PM MDT

CEO Roundtables (This event is intended for museum CEOs only. Pre-registration is not required)

Location: Mile High - 4DEF, Colorado Convention Center

Generously Supported By:

[HGA](#)

4:30 PM - 5:30 PM MDT

Where Do We Go from Here? Stories from a Transforming World

In this session, the Gates Foundation Discovery Center team will share their unique experience of presenting a COVID-19 exhibition that focused on first-person storytelling with a community-driven narrative. This in-person and online experience created a forum for connection, empathy, and healing. Hear the lessons learned from a project centered a dialogic process between storytellers, institution, and audience.

Speaker(s):

Presenter: [Sarah Bloom, Head of Exhibitions, Education & Interpretation, Bill & Melinda Gates Foundation Discovery Center](#)

Roundtable Planet Public Health (including pandemics)

Location: Mile High - 1ABC, Colorado Convention Center

Generously Supported By:

[Huntington T. Block Insurance Agency & Affinity Nonprofits](#)

Creating Digital Interactive Labels for Art Museums

Interested in learning how digital-touch labeling can deepen interpretation, enhance visitor engagement with objects, and streamline the label-editing process? In this session, staff of the North Carolina Museum of Art will discuss how they created an expandable digital-touch labeling platform for on-site galleries in one year. Hear best practices for implementing touch interactives of any kind into exhibition spaces.

Speaker(s):

Presenter: [Felicia Ingram, Manager of Interpretation, Accessibility, and Diversity, North Carolina Museum of Art](#) **Presenter:**

[Kevin Kane, Software Developer, North Carolina Museum of Art](#)

Session Possibility Digital

Location: 403/404, Colorado Convention Center

Generously Supported By:

[Blackbaud](#)

Sharing Power: Opportunities and Limits of Community Advisory Committees



Engaging diverse outside experts as advisors can powerfully shape exhibitions and programs and lead to institutional transformation. But what is needed to recruit advisors, structure these conversations, and act upon advisory committees' guidance? Gather to discuss common experiences and challenges of working with advisory committees, as well as the opportunities they present for deep institutional change.

Speaker(s):

[Speaker: Saralyn Rosenfield, Director of Learning & Engagement, Delaware Art Museum](#) [Presenter: Sally Otis, Interpretation Manager, Joslyn Art Museum](#) [Presenter: Chris Patrello, Assistant Curator of Anthropology, Denver Museum of Nature and Science](#)

Roundtable Power Trust

Location: Mile High - 1DEF, Colorado Convention Center

How Museums Can Use Big and Thick Data to Inform Strategy for Impact



Within cultural institutions, Big Data comes mainly through cell phone tracking, website and social media analytics, and internal administration and membership systems. Thick Data is acquired by engaging diverse users to understand their behavior and experiences through their personal lenses. Hear why both data types are essential to strategic decisions, contributed investment, and programs and operations that amplify community impact

Speaker(s):

[Presenter: Adaheid Mestad, Design Anthropologist, HGA](#) [Presenter: Elena Kazlas, Founder & Creator of Elevativ, Elevativ LLC](#)
 [Speaker: Mahshid Jalalian, Design Researcher, HGA](#) [Speaker: Tom Reed, Director of Audience Analytics and Insights, Walker Art Center](#)

Session Possibility Other Research and Data for Impact

Location: 505/506, Colorado Convention Center

Generously Supported By:

[Blackbaud](#)

Why Museum Stores Matter: A Primer for Non-Museum Store Staff



Contributing up to a quarter of total revenue, museum stores can be crucial to their institutions' bottom lines. Yet their contributions aren't only economic. Museum stores are unique retail spaces that also serve as spaces of invitation, validation, curation, education, and inspiration. Learn to think more strategically about your museum's store.

Speaker(s):

[Presenter: Kate Schureman, VP of Administration & COO, Peoria Riverfront Museum](#) [Presenter: Ibai Demidache, Design Director, Kinzoku Custom](#) [Speaker: Chris Michel, Associate VP of Retail Services, National WWII Museum](#) [Presenter: Jin Jo Garton, Retail & Visitor Services Consultant, JJ Museum Consulting](#)

Session Possibility Business models

Location: Mile High - 2AB/3AB, Colorado Convention Center

Generously Supported By:

[Blackbaud](#)

Sustainability in 60 Minutes: Deep Dives



The field is increasingly realizing that embracing and highlighting sustainability, in both operations and messaging, will be critical for the growth and welfare of our institutions and our communities. Based on the success of last year's "60 Sustainability Ideas in 60 Minutes," "Deep Dives" will explore 12 sustainability initiatives from museums across the U.S. and how to implement them.

Speaker(s):

[Presenter: Christopher Hobbs, Owner, Sustainable Ideas](#) [Presenter: Deborah Lucking, Director of Sustainability, Fentress Architects](#) [Presenter: Joyce Lee, President, IndigoJLD Green + Health/AAM ECN](#) [Presenter: Andrea Froehle](#) [Presenter: Leslie Tom, Chief Sustainability Officer, Charles H. Wright Museum of African American History](#)

Session Planet Climate crisis

Location: Mile High - 4ABC, Colorado Convention Center

Generously Supported By:

[Huntington T. Block Insurance Agency & Affinity Nonprofits](#)

The Insider's Guide to Accreditation: Preparation, Pointers, and Pitfalls



The Accreditation Program is the field's mark of distinction, a peer-based validation of a museum's operations and impact. The power behind the Accreditation Program is that it recognizes and celebrates thriving, relevant institutions that people consider essential. Meet those involved in the Accreditation Program, learn the power of preparation, and explore how to ensure a successful review.

Speaker(s):

[Presenter: Martha Sharma, Accreditation Program Officer, American Alliance of Museums](#) [Presenter: Danyelle Rickard, Accreditation Program Officer, American Alliance of Museums](#) [Speaker: Lynn Edward Boland, Director, Gregory Allicar Museum of Art - Colorado State University](#) [Speaker: Lisa Tremper Hanover, Consultant and Former Director/CEO](#)

Session Power Accountability

Location: 401/402, Colorado Convention Center

Is the Juice Worth the Squeeze? Large Event Programs on Trial



Museums often place great emphasis on large-scale programs and events, but these intensive productions can cost tens of thousands of dollars and countless staff hours. Are the human and monetary resources spent worth the results? In this roundtable session, we'll work together to identify the strategic questions we need to be asking about the true cost of these programs.

Speaker(s):

[Presenter: Noelle Trent, Director of Interpretation, Collections & Education, National Civil Rights Museum](#) [Presenter: Michelle Moon, Co-Editor, Museum Education Roundtable / Journal of Museum Education](#) [Presenter: Dina Bailey, CEO, Mountain Top Vision Consulting](#)

Roundtable Possibility Museums and institutional collaboration / resource sharing

Location: Mile High - 2C/3C, Colorado Convention Center

Generously Supported By:

[Blackbaud](#)

[Being Gutsy: The Rewards and Complexity of Health-Based Exhibitions](#)



“Health” is a broad term, ranging from the deeply personal reality of our own physical or mental health to the science- and policy-oriented realms of public or environmental health. Exhibitions based on these topics are not only rewarding, engaging, and relevant, but also offer visitors a chance to make new connections. This session will spark inspiration for your next health-focused exhibition.

Speaker(s):

[Presenter: Isabel Singer, Senior Exhibit Designer, Luci Creative](#) [Presenter: Brian Mancuso, Chief Officer of Engagement, Indiana State Museum and Historic Sites](#) [Presenter: Becky Seabrook, Senior Director, Guest Engagement, The Health Museum](#)
[Presenter: Cari Dwyer, Director, Exhibit Project Management, Science Museum of Minnesota](#)

Session People Mental health and wellness

Location: 304, Colorado Convention Center

Generously Supported By:

[Next Decentrum](#)

[Belonging: Engaging Diverse, Multigenerational Philanthropic Support](#)



The demographics of wealth holders have changed drastically in the past couple of decades, as has the diversity of the communities we serve—but has our donor base shifted as well? This session’s workshop will walk you through the research, analysis, development strategies, communication plan, and interdepartmental coordination that are critical to building and diversifying your donor base.

Speaker(s):

[Presenter: Kelli-Ann Nakayama, Chief Development Officer, Japanese American National Museum](#) [Presenter: Anne Kohn, Philanthropic Consultant](#) [Presenter: Jill Watanabe, Communications](#)

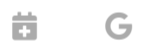
Session Possibility Fundraising

Location: 501/502, Colorado Convention Center

Generously Supported By:

[Blackbaud](#)

[Learning from Lockdown: How Digital Experiments Became Long-Term Essentials](#)



Whether you are a fundraiser, educator, or techie, it is essential to illustrate the larger impact your museum might have by serving digital visitors. Four museum educators will describe how their support of key visitor sectors has shifted since 2020 to better utilize digital tools and platforms. With minimal budgets and lean teams, these educators deliver the value visitors seek in online experiences.

Speaker(s):

[Presenter: Deborah Howes, President](#) [Presenter: Julie Carmean, Manager of National Teacher Programs, National Gallery of Art](#) [Presenter: Jen Kindick, Museum Education Specialist](#) [Presenter: Carolyn Halpin-Healy, Executive Director](#)

Session Possibility Digital

Location: 503/504, Colorado Convention Center

Generously Supported By:

[Blackbaud](#)

[Platforms for Amplifying Power Among Diverse Voices](#)



How do people of color cultivate and sustain their power in museums founded on exclusionary, white supremacist, and colonialist practices? In this panel, four women of color will describe a range of platforms for centering BIPOC voices that they have implemented at their respective institutions. They will also describe how publications can amplify diverse perspectives across the field.

Speaker(s):

[Presenter: Theresa Sotto, Ruth R. Marder Director of Learning and Community Engagement, Walters Art Museum](#) [Presenter: Priya Frank](#) [Presenter: Polly Olsen, Tribal Liaison and Director of DEAI, Burke Museum, WA State Museum of Natural History & Culture](#) [Presenter: Kajette Solomon](#)

Session Power Equity

Location: 605, Colorado Convention Center

Every Museum Is a Community Museum: Defining and Prioritizing Communities



Before the field evaluates community impact, it must address an elephant in the room: the implicit (and sometimes explicit) binary between “visitors” and “community.” Is every visitor a member of a museum’s community? This panel will explore ways that museums are defining and redefining their communities, offering practical approaches, frameworks, and conversation starters for your own institution.

Speaker(s):

[Presenter: Stephanie Wilchfort, President & CEO, Brooklyn Children's Museum](#) [Speaker: Holly Shen, Director, LORD Cultural Resources](#) [Presenter: Kristian Weatherspoon, Vice President of Digital Storytelling, Atlanta History Center](#) [Speaker: Rima Zalghout, Librarian, Arab American National Museum](#)

Session People Other Community engagement

Location: 405/406, Colorado Convention Center

Generously Supported By:

[Next Decentrum](#)

Transforming the Cultural Sector for a Sustainable and Inclusive Future



Climate change is a cultural challenge. Museums can be powerful assets to drive the required transformation. However, the current mode of museum work is unsustainable. This session will discuss how culture affects climate change and offer examples of sustainable developments in the cultural sector. Walk away understanding the relevance of sustainability in the museum field, and gather fresh ideas for your institution.

Speaker(s):

[Presenter: Sarah Walko, Director of Education and Community Engagement, Visual Arts Center of new Jersey](#) [Speaker: Patricia Lannes, Founder, CALTA21](#) [Speaker: Lucia Vazquez Garcia, Project Manager, Culture and Sustainable Development, SDSN Spain](#) [Speaker: Natalia Yunyoung Choi, Director of Learning Innovation, Brewster Madrid](#) [Speaker: Sarah Sutton, CEO, Environment & Culture Partners](#)

Session Planet Migration/immigration

Location: 407, Colorado Convention Center

Generously Supported By:

[Huntington T. Block Insurance Agency & Affinity Nonprofits](#)

Cultivating and Energizing the Next Generation of Museum Supporters



What will motivate the next generation of potential museum philanthropists, members, and visitors to engage with our institutions? Museums know that a significant generational shift in their support base is coming and must grapple with how to change their approaches and priorities. Delve into personalized approaches to engaging future generations, which must be highly tailored and aligned with evolving motivations and aspirations.

Speaker(s):

[Speaker: Adam Miller, Executive Vice President, CCS Fundraising](#) [Presenter: Nina Diefenbach, Senior Vice President, Deputy Director for Advancement, The Barnes Foundation](#)

Session Possibility Fundraising

Location: 507, Colorado Convention Center

Generously Supported By:

[Blackbaud](#)

5:00 PM - 5:25 PM MDT

Supporting NAGPRA: A Reevaluation of NAGPRA Compliance

Those tasked with Native American Graves Protection and Repatriation Act (NAGPRA) compliance often have to learn on the job, essentially reinventing the wheel and placing undue burden on tribal partners. Find out how the staff of one center set a new course for NAGPRA compliance by taking several steps to organize and formalize the process.

Speaker(s):

Presenter: Melanie Deer, Interim Assistant NAGPRA Coordinator, Arizona State University

Flash Session Power Accountability

Location: 607, Colorado Convention Center

6:00 PM - 8:00 PM MDT

CEO/Directors Reception (Open to all museum CEOs and Directors. Ticket required.)

***This event is exclusively Museum CEO's and Director's ONLY. Non-museum CEO's or Director's will receive a refund of ticket price if purchased.**

CEO/Director's Reception - Friday, May 19 6:00 - 8:00 pm (Denver Botanic Gardens)

CEO/Director's Luncheon - Saturday, May 20 12:30 - 2:00 pm (Colorado Convention Center)

Location: Denver Botanic Gardens

Generously Supported By:

[Huntington T. Block Insurance Agency & Affinity Nonprofits](#)

[Denver Botanic Gardens](#)

[Design and Production Incorporated](#)

[Smith + Howard](#)

7:00 PM - 10:00 PM MDT

NAME Party SOLD OUT

The NAME Party strikes again - Nature and Science-style!

Join hundreds of your best museum buddies for an evening of fascinating exhibits and programming, great food and drink, dancing if that's your jam, and, most importantly, connecting with colleagues who share your love of all things exhibition. The Denver Museum of Nature & Science is known as a place to be curious, creative and playful—like you! Act fast, tickets to the NAME Party always sell out. Cash bar.

Generously supported by Cortina Productions, Electrosonic, Eos Lightmedia, and Reich&Petch

Location: Denver Museum of Nature & Science

Saturday, May 20, 2023

8:00 AM - 9:00 AM MDT

A Tool For Justice: The Center for Restorative History's Framework for Community Engagement

There is no one way for museums to approach community engagement, but there is a new framework: Restorative History. Created by the Center for Restorative History at the National Museum of American History, the framework utilizes restorative justice principles to identify who has been harmed, their needs, and our obligations. Guided by this framework, join a roundtable to listen, reflect, and enact.

Speaker(s):

Presenter: Patricia Arteaga, Project Manager, National Museum of American History **Presenter: Nancy Bercaw, Curator, Deputy Director of the Center for Restorative History, Smithsonian Museum of American History** **Speaker: Dani Merriman, Director of Projects and Redressive Practice, Center for Restorative History**

Roundtable Power Accountability

Location: Mile High - 1ABC, Colorado Convention Center

Starting Your Museums Dialogue About Social Impact Data



Museums excel at measuring economic and educational impact, while social impact tends to be more elusive. The Measurement of Museum Social Impact study is working to establish best practices for measuring social impact within museums. During this roundtable, reflect upon your museum's social impact, and consider how it could use the new social impact toolkit and data.

Speaker(s):

[Presenter: Michelle Mileham, Project Manager, Utah Division of Arts & Museums](#) [Presenter: Emily Johnson, Utah Division of Arts & Museums](#) [Presenter: Katharine Mead, The Rockwell Museum](#)

Roundtable Possibility Museums and institutional collaboration / resource sharing

Location: Mile High - 1DEF, Colorado Convention Center

Generously Supported By:

[Blackbaud](#)

Culture over Carbon: Measuring Energy and Carbon in Cultural Institutions



You can't manage what you can't measure. For the first time, a group of researchers is measuring energy use in museums, zoos, aquariums, gardens, and historic sites nationally. This session will share the process, findings, and recommendations, and suggest ways for museums to measure their own carbon footprint and create plans for resilience.

Speaker(s):

[Presenter: Dan Yaeger, Executive Director, New England Museum Association](#) [Presenter: Brenda Baker, Director of Exhibits](#)
 [Presenter: Webly Bowles, Senior Project Manager, New Buildings Institute](#) [Presenter: Rodney Rowland, Director of Facilities and Environmental Sustainability](#)

Session Planet Carbon neutrality

Location: 505/506, Colorado Convention Center

Generously Supported By:

[Huntington T. Block Insurance Agency & Affinity Nonprofits](#)

Not Just a Fairy Tale: Achieving Carbon Neutrality in Traveling Exhibitions



Ensuring a minimal carbon footprint and planning offset needs for a traveling exhibition doesn't start at the loading dock. It starts months (or even years!) earlier, at the exhibition designer's desk. Join this session to hear fascinating case studies and walk away with clear and concrete strategies to minimize transit costs, reduce handling and repairs, and plan for carbon offset needs.

Speaker(s):

[Presenter: Robert Aspinall, CEO and Founder, The Shipping Monster](#) [Presenter: Felicity Sylvester, Exhibitions Partnerships Manager, Natural History Museum—Global Engagement](#) [Presenter: Tim Pethick, CEO, Nomad Exhibitions](#)

Session Planet Carbon neutrality

Location: Mile High - 4ABC, Colorado Convention Center

Generously Supported By:

[Huntington T. Block Insurance Agency & Affinity Nonprofits](#)

60 Ideas in 60 Minutes: Museum Philanthropy and Membership After a Pandemic



Building museum resilience begins with diversifying revenue sources and creating long-term philanthropic partnerships. Philanthropy—and its symbolic and lucrative community-centered sibling, membership—are essential to the sustainability of all museums. In this fast-paced, game show–style session, a panel of national museum development leaders will share insights about fundraising and membership programs that ensure their institutions' futures.

Speaker(s):

[Presenter: Charles Katzenmeyer, Vice President, Institutional Advancement, Field Museum of Natural History](#) [Presenter: Eowyn Bates, Vice President of Institutional Advancement, San Diego Natural History Museum](#) [Presenter: Amy Burt, Vice President of Development and Communications, Children's Museum of Denver at Marsico Campus](#) [Presenter: Ginevra Ranney, Vice President of Development, Lincoln Park Zoo](#) [Speaker: Shannon Joern, Chief Philanthropy Officer, History Colorado](#)

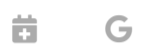
Session Possibility New trends in philanthropy

Location: Mile High - 2C/3C, Colorado Convention Center

Generously Supported By:

[Blackbaud](#)

Data Insights on Equity and Workplace Culture Across 50+ Art Museums



Among art museum staff, how does gender, sexual orientation, race, ethnicity, and disability status correlate with salary? What does equity look like with respect to promotion rates? Are experiences of harassment or discrimination experienced disproportionately by certain groups? Get a preview of key findings from the Museums Moving Forward study about workplace equity and organizational culture in U.S. art museums.

Speaker(s):

[Presenter: Mia Locks, Museums Moving Forward](#) [Presenter: Deborah Cullen-Morales, Program Officer, The Andrew W. Mellon Foundation](#) [Presenter: Jen Benoit-Bryan, President, Slover Linett Audience Research](#) [Presenter: Rocio Aranda-Alvarado, Program Officer, Creativity and Free Expression, The Ford Foundation](#) [Presenter: Makeda Best, Menschel Curator of Photography](#)

Session People Workforce culture

Location: 304, Colorado Convention Center

Generously Supported By:

[Next Decentrum](#)

Online Education: A Museum-Built Model to Grow Service, Access, and Revenue



In March 2020, the Barnes Foundation began offering online art history courses, expanding the institution's educational reach while creating a new revenue stream. The Barnes is now building a consortium of museums to collaborate on the Learning Experience Platform (LXP), a hub for digital arts education. This session will frame discussion about the LXP to address pressing issues facing the field.

Speaker(s):

[Presenter: Will Cary, Chief of Business Strategy and Analytics, The Barnes Foundation](#) [Presenter: Martha Lucy, Deputy Director for Research, Interpretation, and Education, The Barnes Foundation](#) [Presenter: Liza Herzog, Director of Evaluation and Impact, Barnes Foundation](#) [Presenter: Steve Brady, Deputy Director for Digital Initiatives and Chief Technology Officer, The Barnes Foundation](#)

Session Possibility Museums and institutional collaboration / resource sharing

Location: 501/502, Colorado Convention Center

Generously Supported By:

[Blackbaud](#)

[Go Slow to Go Fast: Building a Brand of Service to Increase Revenue](#)



Our institution, like many museums, has weathered leadership changes, economic instability, and much more. Seven years after instituting a new president and mission, workplace culture is stronger, fundraising successes are building, and the museum is uniquely positioned to impact its community. This presentation will highlight ways to build a brand that communicates how impact is measured outside of standard museum metrics.

Speaker(s):

[Presenter: Luisa Vázquez-López, Senior Director of Advancement, The Mariners' Museum and Park](#) [Presenter: Sabrina Jones, Director of Strategic Partnerships, The Mariners' Museum and Park](#)

Workshop Possibility Fundraising

Location: 503/504, Colorado Convention Center

Generously Supported By:

[Blackbaud](#)

[Research Update: Breaking News from the Annual Survey of Museum-Goers](#)



Every year, AAM and Wilkening Consulting partner on a national survey that assesses how social trends are shaping the perspectives and attitudes of museum-goers. In this session, dive into the new research coming from the 2023 survey and explore visitor attitudes about returning to museums, connecting with humanity, and civic participation.

Speaker(s):

[Presenter: Elizabeth Merritt, Vice President Strategic Foresight, American Alliance of Museums](#) [Presenter: Susie Wilkening, Principal, Wilkening Consulting](#)

Session Power Civic learning and engagement

Location: 605, Colorado Convention Center

[Empowering Visitors to Engage in the Climate Crisis](#)



When it comes to the climate crisis, museums can play a vital role in communicating both risks and resilience, inspiring actions that communities can take to effect positive change. Benchmarks concerning climate change were included in the latest AAM Survey of Museum-Goers. This session will present select results from the survey and related research, and their implications for appropriate interpretation and communication.

Speaker(s):

[Presenter: Rebecca Hufft, Associate Director of Applied Conservation, Denver Botanic Gardens](#) [Presenter: Hannah Craft, Associate Director of Learning Engagement & Interpretation, Denver Botanic Gardens](#) [Presenter: Katie Peterson, Education Director, Idaho Botanical Garden](#) [Presenter: Rachel Murray, Interpretation & Evaluation Specialist, Denver Botanic Gardens](#)

Session Planet Climate crisis

Location: 407, Colorado Convention Center

Generously Supported By:

[Huntington T. Block Insurance Agency & Affinity Nonprofits](#)

[The Inspiring Story of Service: Why and How It Belongs in Your Museum](#)



One of the most effective ways museums can maximize their impact is by telling the stories of those who are engaged in service. Museums themselves are shining examples of public service, and it is in their interest and that of their communities to elevate service in all its forms. Explore how museums can incorporate the story of service into their exhibitions and initiatives.

Speaker(s):

[Presenter: Brian Baird, Founder and Chair, National Museum and Center for Service](#) [Presenter: Patricia Ochs](#)

Roundtable Power Civic learning and engagement

Location: 507, Colorado Convention Center

[Evolution of Engaging Teens in Museum Education at The Andy Warhol Museum](#)



For the education department at The Andy Warhol Museum, these uncertain times have magnified new challenges—but they have also allowed staff to imagine new ways of engaging the community. Take an in-depth look at the museum's programs, including what has been successful, what was needed to better serve students, and what resources have been utilized to do so.

Speaker(s):

[Presenter: Emily Armstrong, Youth Programs Coordinator, The Andy Warhol Museum](#) [Presenter: Mona Wiley, The Andy Warhol Museum](#)

Session People Education

Location: 606, Colorado Convention Center

Generously Supported By:

[Next Decentrum](#)

[Access Journey: From One-Off Events to Creating a Culture of Accessibility](#)



How do we ensure that our accessibility efforts are all-encompassing and more than a one-off event? Creating an institutionalized culture of accessibility might feel like an overwhelming task, but it is one that is necessary and rewarding for all. This session will showcase how small steps can increase accessibility efforts and lead to a sustainable culture of access.

Speaker(s):

[Presenter: Lally Daley, Co-Founder, InfiniTeach](#) [Presenter: Barbara Engelskirchen, Chief Development Officer, National Museum of Mexican Art](#) [Presenter: Dawn Koceja, Community Engagement & Advocacy Officer, Milwaukee Public Museum](#) [Presenter: Matti Wallin, Accessibility Programs Manager, Houston Museum of Natural Science](#) [Presenter: Leigh Dale, Philadelphia Museum of Art](#)

Session People DEAI

Location: 603, Colorado Convention Center

Generously Supported By:

[Next Decentrum](#)

8:30 AM - 8:55 AM MDT

[Shangri_La . . . LOL: Empowering Authenticity through #MuseumTok and Hip-Hop](#)



What happens when a hip-hop artist and a gamer become curators at an Islamic art, culture, and design museum? How could these pop culture practitioners and mediums enrich museum curation and public engagement? The case studies presented in this session explore the unconventional use of social media and hip-hop education techniques to create an expanding network of user experiences and social practice.

Speaker(s):

[Presenter: Navid Najafi, Associate Curator of Programs & Social Practice, Shangri La Museum of Islamic Art, Culture & Design](#) [Presenter: Kristin Remington, Associate Curator of User Experience \(U/X\), Shangri La Museum of Islamic Art, Culture & Design](#)

Flash Session Power Advocacy

Location: 607, Colorado Convention Center

9:00 AM - 9:45 AM MDT

[Colleen Higginbotham - Creating Great Visitor Experiences: A Guide for Museum Professionals](#)



Book Signing

Location: Bookstore - Booth 857, MuseumExpo

9:00 AM - 10:00 AM MDT

Environment and Climate Network NeighborHub (ECN PN)

Visit with the ECN hub and get to better know the leadership team and the Network's mission and plans for the coming year! We would love to meet all of you and share our hopes, concerns, and action for the good of our environment.

 NeighborHub

Location: NeighborHub #2, MuseumExpo

LGBTQ+ Alliance Meet, Greet, and Share

Join LGBTQ+ Alliance leaders for a morning of meeting, greeting, and sharing our experiences, challenges, and successes as LGBTQ+ people in the museum world.

 NeighborHub

Location: NeighborHub #1, MuseumExpo

EdCom @ the NeighborHub (EdCom PN)

Join EdCom at the NeighborHub to chat about the Committee and your favorite sessions so far. (The format and topics covered will be flexible to respond to the conference.)

 NeighborHub

Location: NeighborHub #3, MuseumExpo

Art-Science Intersections

Meet colleagues working at the intersection of art and science. Make connections, get ideas, and explore collaborations. All roles and institutions welcome.

 NeighborHub

Location: NeighborHub #6, MuseumExpo

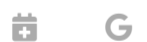
NeighborHub: Museums and Wellbeing: A Roundtable of Ideas

 NeighborHub

Location: NeighborHub #5, MuseumExpo

MuseumExpo Break

Location: MuseumExpo, Colorado Convention Center

EdCom @ the NeighborHub (EdCom PN)

Join EdCom at the NeighborHub to chat about the Committee and your favorite sessions so far. (The format and topics covered will be flexible to respond to the conference.)

 NeighborHub

Location: NeighborHub #4, MuseumExpo

 9:15 AM - 9:45 AM MDT

[Top Ten Questions to Make Sure Your Museum is Properly Covered](#)



Description: Collections and loans are vital to every museum. But do you know how they are insured? How would the museum's insurance policy respond in the event of a fire or pipe break? What if the museum does not have a full appraisal of its collections? In this session, learn what questions to ask in order to understand how your museum's policy would cover losses to your collections and temporary loans. The presentation will review collection insurance essentials in ten easy questions. The Top Ten Questions will help you easily spot possible collection insurance shortfalls both for your institution and when loaning your collections out to other museums. Once addressed, you will be able to rest assured knowing that your museum's collections are properly insured.

Speaker(s):

[Speaker: Adrienne Reid, Vice President, Huntington T. Block Insurance Agency, Inc.](#) [Speaker: Kendra Walker, Senior Underwriting Professional, AON / Huntington T. Block Insurance Agency, Inc](#)

Solutions Session

Location: Solutions Theater 1, MuseumExpo

[Mission Driven Metrics: Harnessing meaningful data and strategic insights to drive DEI initiatives](#)



Many institutions have established DEI goals for their employee benefits programs, but measuring success poses a complex challenge. This panel will explore using data to inspect that benefits—specifically, retirement plan benefits—are being equitably and optimally utilized by all employees. Join us for a discussion on practical applications to help your institution overcome underutilization and common challenges as you advance your DEI initiatives and help #RetireInequality.

Speaker(s):

[Speaker: Rodney Balbuena, Managing Director, SageView Advisory Group](#) [Speaker: Everett Taylor, Director, Advice Relationship Manager, TIAA](#) [Speaker: Blaine Tisdale, Senior Manager, Inclusion, Diversity & Equity, Client Engagement, TIAA](#)

Solutions Session

Location: Solutions Theater 2, MuseumExpo

10:00 AM - 11:00 AM MDT

[Keynote: Indigenous in Plain Sight](#)



Join multi-disciplinary artist, activist, and “disruptor” **Gregg Deal** (Pyramid Lake Paiute Tribe) for a thought-provoking keynote address and dialogue highlighting the importance of incorporating Indigenous voices, perspectives, and contemporary arts in museum exhibits to reveal historical truths, vibrant contemporary culture, and hopeful futures. Through his powerful artwork and activism, Deal challenges the ahistorical and stereotypical depictions of Indigenous peoples in American culture and advocates for an inclusive, nuanced, and sustainable approach in museums. Deal joins in conversation with **Virgil Ortiz**, Artist and Indigenous Futurist; **C.J. Brafford**, Director of the Ute Indian Museum (Lakota Oglala Sioux Indian Tribe); **John Lukavic**, Andrew W. Mellon Curator of Native Arts, Denver Art Museum; and moderator, **Dawn DiPrince**, Executive Director & State Historic Preservation Officer, History Colorado to explore contemporary museum practice of representing the past, present, and future of Indigenous peoples.

Location: Four Seasons Ballroom, Colorado Convention Center

Generously Supported By:

[Art Processors](#)

11:15 AM - 12:15 PM MDT

Leadership Lab: Up, Down, and Across Through the Now and Next



After three years of COVID, mid- and senior-level leaders may feel tired, discouraged, and lonely. Join a panel of empathetic, creative leaders as they share perspectives on leading up, down, and across at this moment, and discuss challenges that may present themselves now and next. Then ask your own burning questions and help other audience members ponder new insights.

Speaker(s):

[Presenter: Whitney Owens, Chief Learning Officer, Cincinnati Museum Center](#) [Presenter: Christian Greer, President & CEO, Michigan Science Center](#) [Presenter: Joe Imholte, Executive Vice President, The Bakken Museum](#) [Presenter: Gretchen Baker, Director, Carnegie Museum of Natural History](#)

Roundtable People Effective leadership

Location: Mile High - 1ABC, Colorado Convention Center

Generously Supported By:

[Next Decentrum](#)

Implementing the Core Standards for Museums with Native Collections



Museum leaders nationwide set out to develop best practices for museums with Native American collections. Using AAM's Core Standards, the new document will set forth recommendations for all museums holding Native collections and working to integrate Native people, goals, and values into their institutional culture. This session provides examples of implementation strategies for the Core Standards and practical guidance for participants.

Speaker(s):

[Presenter: Deana Dartt, Director, Live Oak Consulting](#) [Presenter: Elysia Poon, Indian Arts Research Center Director, School for Advanced Research](#) [Presenter: Julie Hart, Senior Director, Standards & Excellence, American Alliance of Museums](#)

Session Power Equity

Location: 403/404, Colorado Convention Center

Strategies for Surfacing Truth to Foster Reconciliation for Racial Equity



Cultural institutions are often quick to celebrate any progress toward racial equity while struggling to reflect on potential barriers. Museums & Race, a group of cultural workers committed to truth before reconciliation, has learned that organizations must start by naming the behaviors, policies, environments, and systems that keep them from moving forward. This session will focus on fostering honest dialogue and taking the next steps.

Speaker(s):

[Presenter: Barbara Cohen-Stratyner, Independent cultural worker, New York Public Library for the Performing Arts \(ret\) and outsidethemuseum](#) [Presenter: Karlisa Callwood, Director, Community Conservation Education & Action, Perry Institute for Marine Science](#) [Presenter: Timothy Rhue II, Senior Informal Education Specialist, Space Telescope Science Institute](#)

Roundtable Power Activism

Location: Mile High - 1DEF, Colorado Convention Center

Inclusive and Impactful Collaborations: Director, Curators, and Fundraisers



At the Denver Art Museum, collaborations between the director, curators, and fundraising colleagues underscore institutional priorities that focus on the collections, strengthening their relevance among Denver's diverse population. During this session, discover how the museum expanded historic collections through acquisitions and gifts of contemporary art, infusing present-day voices into exhibitions and programs and expanding opportunities for discourse and engagement.

Speaker(s):

[Presenter: Arpie Chucovich, Chief Development Officer, Denver Art Museum](#) [Presenter: Jorge Rivas, Frederick and Jan Mayer Curator of Latin American Art, Denver Art Museum](#) [Presenter: Christoph Heinrich, Frederick & Jan Mayer Director, Denver Art Museum](#) [Presenter: Rory Padeken, Vicki and Kent Logan Curator of Modern and Contemporary Art, Denver Art Museum](#)

Session Possibility Effective fundraising

Location: 505/506, Colorado Convention Center

Generously Supported By:

[Blackbaud](#)

Mistakes Were Made



Resources squandered, stakeholders alienated, deadlines missed: we admit our biggest blunders and share what we learned from them. A fast-paced, crowdsourced contest will award the AAM Epic Failure Trophy of 2023 to the most honest person in the room—because admitting your mistakes is the first step in learning from them.

Speaker(s):

[Presenter: Sean Kelley, Senior Vice President, Eastern State Penitentiary Historic Site](#) [Presenter: Sierra Van Ryck deGroot, Deputy Director](#)

Session People Effective leadership

Location: Mile High - 2AB/3AB, Colorado Convention Center

Generously Supported By:

[Next Decentrum](#)

Making Sure Your Visitors Shine: Mental Health Education in Museums



When visitors leave your museum, you want them to be shining. This session will encourage in-depth conversations about the growing role of mental health education in museums. Learn from one children's museum that created programming focused on the well-being of young visitors, delivering the vital message that they matter in the world and providing tools for them to identify and express emotions

Speaker(s):

[Presenter: Paul Herbert, Senior Associate, CambridgeSeven](#) [Presenter: Claudia Beeny, Executive Director, House of Shine, 501\(c\)3](#) [Presenter: Marvin Logan](#)

Session People Mental health/wellbeing

Location: 607, Colorado Convention Center

Generously Supported By:

[Next Decentrum](#)

[Get It Together: A Regional Approach to Connect to Descendant Communities](#)



Museums that care for Native American cultural objects or educate the public on Native American histories must work with descendant communities. Outreach from multiple institutions, however, can overburden these communities. In this panel, museum representatives and members of Native American communities in Los Angeles will share insights on implementing a regional approach to working together.

Speaker(s):

[Presenter: Amy Gusick, Curator of Anthropology and Native American Graves Protection and Repatriation Act Officer, Natural History Museum of Los Angeles County](#) [Presenter: Desiree Renee Martinez, Tribal Archaeologist](#) [Speaker: Cindi Alvitre](#) [Presenter: Germonique Ulmer, Managing Director, Social Impact, Lucas Museum of Narrative Art](#) [Presenter: Sarah Wilson, Director of Education, Autry Museum of the American West](#) [Presenter: Milena Acosta, Senior Manager of Community Engagement, Natural History Museum of Los Angeles County](#)

Session People Representation

Location: 401/402, Colorado Convention Center

Generously Supported By:

[Next Decentrum](#)

[Museums Poisons Test Kit: Analytical Testing for All Museums](#)



The presence of potentially hazardous artifacts in cultural institutions is a long-standing problem that poses significant health risks. While this issue is not new, museum workers have differing levels of knowledge about such hazards. Learn about a project that aims to close this knowledge gap, and to provide accessible and affordable solutions to address this widespread risk.

Speaker(s):

[Presenter: Paulette Reading, Conservator, Paulette Reading Textile Conservation LLC](#) [Presenter: Brandy Howard, Group Manager, Asbestos and Industrial Hygiene, Terracon](#) [Speaker: Katherine Ross, Curator of Collections, City of Greeley Museums](#) [Speaker: Caitlin Sharpe, Curatorial Assistant, Colorado Springs Pioneers Museum](#) [Speaker: Mark Nelson, Collections Manager, History Colorado](#) [Speaker: Christina M. Cain, Anthropology Collections Manager, Museum of Natural History, University of Colorado](#)

Session People Labor practices

Location: Mile High - 2C/3C, Colorado Convention Center

Generously Supported By:

[Next Decentrum](#)

[From Framework to Practice: How OMCA Fosters and Measures Social Impact](#)



In the three years since the Oakland Museum of California (OMCA) defined and began measuring its social impact, staff have learned that this process is part of a community feedback loop and not simply an end goal. In this session, leadership and staff will share their perspectives on how OMCA's social impact has informed their work.

Speaker(s):

[Presenter: Lori Fogarty, Executive Director, Oakland Museum of California](#) [Presenter: Johanna Jones, Director, Evaluation and Visitor Insights, Oakland Museum of California](#) [Presenter: Scott Moulton, Design Director, Oakland Museum of California](#) [Presenter: Mary Ann Bonet Guardia, Senior Director, Learning, Experience, and Programming, Oakland Museum of California](#)

Session People Other Wellbeing/social cohesion

Location: 304, Colorado Convention Center

Generously Supported By:

[Next Decentrum](#)

Is “Immersive” the New “Interactive”?



Museums are facing increased competition for visitorship. Using similar buzzwords (immersive! interactive! experiential!), for-profit attractions are entering local markets and dividing visitors’ attention and time. Gleaning lessons from our competitors, learn how we can embrace our own buzzwords, redefine them through boundary-pushing exhibitions and experiences, and drive attendance to museums.

Speaker(s):

[Presenter: Cynthia Brown, Principal, Museum EXP](#) [Presenter: Monica Ramsey, Vice President of Experience Development & Family Learning, The Children's Museum of Indianapolis](#) [Presenter: Abigail Bysshe, VP, Experiences and Business Development, The Franklin Institute](#) [Presenter: Jesse Kramer, Director of Exhibits, Conner Prairie Museum](#) [Presenter: Sarah Lima, Project Director, Smithsonian Institution Traveling Exhibit Services](#) [Presenter: Erika Kiessner, Creative Director, GSM](#)

Session Possibility Museums and institutional collaboration / resource sharing

Location: 501/502, Colorado Convention Center

Generously Supported By:

[Blackbaud](#)

Museums as Systems: A Model for Remixing and Rebuilding from Within



In June 2022, the Studio Museum produced the inaugural Museums as Systems symposium, engaging arts workers and enthusiasts to think deeply about the existing methodologies of museum work—and to imagine how museums could operate in the future. This session will provide a toolkit and framing to enact similar exploratory programs that contend with museums’ internal behaviors and practices.

Speaker(s):

[Presenter: Ilk Yasha, The Studio Museum in Harlem, The Studio Museum in Harlem](#) [Presenter: Daonne Huff, Director of Public Programs & Community Engagement, The Studio Museum in Harlem](#)

Session Possibility Museums and institutional collaboration / resource sharing

Location: 503/504, Colorado Convention Center

Generously Supported By:

[Blackbaud](#)

Climate Action Heroes: Designing for Impact and Empowering Children



Children have time and again played a central role in social movements for equity and change. Now, as communities face the increasing impact of climate change, young innovators must continue to lead in the fight for climate action. In this session, members of the National Children’s Museum team will explore how exhibitions and programs can empower children to take action.

Speaker(s):

[Presenter: Meredith Hamme, Director of External Affairs, National Children's Museum](#) [Presenter: Crystal Bowyer, President and CEO, National Children`s Museum](#)

Session Planet Climate crisis

Location: 605, Colorado Convention Center

Generously Supported By:

[Huntington T. Block Insurance Agency & Affinity Nonprofits](#)

Measuring What Matters



Explore four case studies of how institutions are engaging with “squishy subjects” such as welcoming, belonging, and finding meaning in experiences. Panelists will reflect on where we have been, where we are now, and where we are going as institutions embrace the call for deeper community engagement. The presenters will also describe work that has inspired and created benchmarks for meaningful change.

Speaker(s):

[Speaker: Stephanie Rayburn, Denver Museum of Nature & Science](#) [Presenter: Lauren Applebaum, Manager, Research and Evaluation, Museum of Science & Industry](#) [Presenter: Liz Kunz Kollman, Director, Research and Evaluation, Museum of Science, Boston](#) [Presenter: Sarah Lukowski, Evaluation & Research Associate, Science Museum of Minnesota](#)

Session People Representation

Location: 405/406, Colorado Convention Center

Generously Supported By:

[Next Decentrum](#)

Curated Colorado Stories: Reinventing the Traveling Exhibition



History Colorado’s Curated Colorado Stories are a reinvention of loans and traveling exhibitions. The project breaks apart traditional processes to put museum-quality exhibitions in more hands across the state. Look at what it takes to complete a project of this scope, as well as how it reduces confusion and supports the knowledge growth of traditional museum lending practices.

Speaker(s):

[Presenter: Kimberly Kronwall, Exhibits and Loan Registrar, History Colorado](#)

Session Possibility Museums and institutional collaboration / resource sharing

Location: 507, Colorado Convention Center

Generously Supported By:

[Blackbaud](#)

Embedding Inclusion in the Design Process of the Molina Family Latino Gallery



Accessibility was always a priority during the design and production of the Molina Family Latino Gallery. Thanks to the leadership of the National Museum of the American Latino, the efforts were multidisciplinary and cross-departmental. Hear how accessibility was considered at all levels of the gallery experience, in part by working with accessibility consultants and those who have lived experience with disability.

Speaker(s):

[Presenter: Mariano Desmaras, Partner and Creative Director](#) [Presenter: Eduardo Diaz, Acting Deputy Director of the National Museum of the American Latino.](#) [Presenter: Beth Ziebarth, Deputy Head Diversity Officer and Director, Access Smithsonian, Smithsonian Institution](#) [Presenter: Janice Majewski](#)

Session People DEAI

Location: 603, Colorado Convention Center

Generously Supported By:

[Next Decentrum](#)

12:15 PM - 2:00 PM MDT

MuseumExpo, Solutions Center, Poster Talks



Location: MuseumExpo, Colorado Convention Center

12:30 PM - 1:00 PM MDT

Architects Respond: How Design and Research Can Address Critical Museum Issues



The social and environmental reckonings of recent years have caused immense shifts in how museums think about their buildings, visitors, and communities. Join HGA's museum design and research experts for an overview of how architects, designers, and research anthropologists are responding to the most pressing issues museum face today. We'll provide high level overviews of some of the most cutting-edge strategies museums can use to harness their buildings to combat climate change, address shifting visitor service expectations, and promote equity and diversity throughout their staff and communities. Q&A to follow.

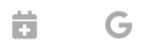
Speaker(s):

[Speaker: Amy Braford Whittey, National Business Developer for the Arts, HGA Architects and Engineers](#) [Speaker: Marc L'Italien, Principal, HGA Architects and Engineers](#) [Speaker: Roxanne Nelson, Principal, HGA Architects and Engineers](#) [Speaker: Adaheid Mestad, Design Anthropologist, HGA](#) [Speaker: Mahshid Jalalian, Design Researcher, HGA](#) [Speaker: Rebecca Celis, Principal, Arts and Community Market Sector Leader, HGA](#)

Solutions Session

Location: Solutions Theater 1, MuseumExpo

Connecting with patrons in new ways through digital transformation and innovation



In 2023, cultural institutions are seeking innovative ways to reach new audiences and redefine the museum experience. Harnessing the power of AWS technology, The Barnes Foundation, an AWS Imagine Grant award winner, has pioneered a first-of-its-kind online learning platform that transcends geographical boundaries and enables global access to their renowned collection and educational resources. Join us for a Fireside Chat as we explore how your organization can leverage cloud technology to expand access, increase engagement, and drive revenue by delivering digital content and insight-driven communications to a worldwide audience of students, patrons, and members.

Speaker(s):

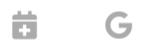
[Speaker: Alexandra Mouw, Principal Strategic Advisor, Amazon Web Services \(AWS\) Nonprofits](#) [Speaker: Steve Brady, Deputy Director for Digital Initiatives and Chief Technology Officer, The Barnes Foundation](#)

Solutions Session

Location: Solutions Theater 2, MuseumExpo

12:30 PM - 1:15 PM MDT

Priya Frank & Theresa Sotto - From Small Wins to Sweeping Change: Working Together to Foster Equity, Inclusion, and Antiracism in Museums



Book Signing

Location: Bookstore - Booth 857, MuseumExpo

12:30 PM - 1:30 PM MDT

Historic Houses & Sites Network Luncheon (HHSN PN) **SOLD OUT**



Location: Mile High - 1ABC, Colorado Convention Center

LGBTQ+ Alliance Luncheon **SOLD OUT**



Location: Mile High - 1DEF, Colorado Convention Center

NAME Luncheon (NAME PN)



Generously supported by Mapsted, Roto, Solid Light, and The Design Minds

Location: Mile High - 2C/3C, Colorado Convention Center

Collections Stewardship Networking Luncheon **SOLD OUT**



Location: 605, Colorado Convention Center

DAM Professional Network Annual Luncheon (DAM PN) **SOLD OUT**



Location: Mile High - 4DEF, Colorado Convention Center

DAM Professional Network Annual Luncheon (DAM PN) **SOLD OUT**



Location:

🕒 12:30 PM - 2:00 PM MDT

CEO/Directors Luncheon (Open to all museum CEOs and Directors. Ticket required.)

***This event is exclusively Museum CEO's and Director's ONLY. Non-museum CEO's or Director's will receive a refund of ticket price if purchased.**

CEO/Director's Reception - Friday, May 19 6:00 - 8:00 pm (Denver Botanic Gardens)

CEO/Director's Luncheon - Saturday, May 20 12:30 - 2:00 pm (Colorado Convention Center)

Location: Mile High - 4ABC, Colorado Convention Center

🕒 1:30 PM - 2:00 PM MDT

Connecting The Dots: How Marketing Ecosystems Gather Data & Drive Engagement

Social media, paid digital, keyword, analytics, ticketing platform, membership CRM, local advertising, emails—the list never ends! Making sense of all of the different sales channels and marketing platforms is enough to make any marketer cry. It's time to take control and leverage your data to discover what's really driving results! In this session, you will learn strategies to unleash the full power of your data and sculpt your own thriving Marketing Ecosystem.

Speaker(s): [Speaker: Aaron Bare, Chief Marketing Officer, Etix](#) Solutions Session

Location: Solutions Theater 1, MuseumExpo

Creating New Dimensions in Storytelling

There is a complex interplay between cognitive and emotional pathways that can be applied to create a deeper connection with audiences. Real audience engagement requires more than a 'sugar hit' to the visual cortex. Join the experiential design and technology team from Art Processors to hear about the development of experiences that resonate deeply with audiences. Learn about immersion, storytelling, and the application of cutting-edge technologies. Examples of meaningful cultural experiences that explore the emotional relationship between people, place and authentic narratives will be shared.

Speaker(s): [Speaker: Judd Swanson, Product Director, Art Processors](#)  [Speaker: Sarah Blackwelder van Haastert, Director of Bus. Dev. - Lead Experience Design, Art Processors](#) Solutions Session

Location: Solutions Theater 2, MuseumExpo

🕒 1:30 PM - 2:15 PM MDT

Nancy Odegaard - A Visual Dictionary of Decorative and Domestic Arts Book Signing

Location: Bookstore - Booth 857, MuseumExpo

🕒 2:00 PM - 2:25 PM MDT

Maintenance Culture: Sustaining Access to Born-Digital, Creative Works



Born-digital works comprise a growing collecting area for museums, archives, and historical societies. Many institutions are not equipped to preserve born-digital collections for the long-term. Maintenance Culture was developed in response to this need. Through the Maintenance Culture guidelines and curriculum, learn practical steps to collect and maintain works like digital design, time-based media art, augmented reality, and net art.

Speaker(s):

[Speaker: Eddy Colloton, Project Conservator of Time-Based Media, Hirshhorn Museum & Sculpture Garden](#)

Flash Session Possibility Digital

Location: 607, Colorado Convention Center

Generously Supported By:

[Blackbaud](#)

2:00 PM - 3:00 PM MDT

Demystifying NAGPRA Consultation



Consultation between museums and Native Nations is the foundation of successful Native American Graves Protection and Repatriation Act (NAGPRA) implementation. But decades after NAGPRA's passage, and with new regulations pending, there is still confusion about consultation requirements and procedures. In this session, facilitators will demystify NAGPRA consultation through four topic areas. Walk away feeling empowered to initiate consultation and move toward improved compliance.

Speaker(s):

[Presenter: Anne Amati, NAGPRA Coordinator/Registrar, University of Denver Museum of Anthropology](#) [Presenter: Kelly Hyberger](#) [Presenter: Eva Trujillo](#) [Presenter: Desiree Martinez](#)

Roundtable People Human rights

Location: Mile High - 1ABC, Colorado Convention Center

Generously Supported By:

[Next Decentrum](#)

Small Changes, Huge Impacts: The Simple Interactions Toolkit



Research shows that relationships are built from everyday interactions. Reflecting on these interactions can build intention around the work that we do and cultivate appreciation for our relationships. As the culmination of a three-year IMLS-funded project, this workshop distills a large body of research into simple, practical strategies that individuals and organizations can use to strengthen human interactions.

Speaker(s):

[Presenter: Debbie Coppola, Professional Development Specialist, Children's Museum of Pittsburgh](#) [Presenter: Katie Todd, Director, Learning and Research, Children's Museum of Pittsburgh](#)

Workshop People Workforce culture

Location: 403/404, Colorado Convention Center

Generously Supported By:

[Next Decentrum](#)

International Museum Hot Topics



What challenges do you share with your international colleagues? Shifts in demographics and national leadership, destruction of cultural and natural heritage, and increasing socioeconomic disparity affect the sustainability of museums worldwide. Join members of the ICOM-US Board as they discuss issues raised during 2022 and how international collaborations might creatively solve problems.

Speaker(s):

[Presenter: Kate Quinn, Executive Director, Mütter Museum & Historical Medical Library](#) [Speaker: Leslee Michelsen, Curator of Collections and Exhibitions, Shangri La Museum of Islamic Art, Culture, and Design](#) [Presenter: Alejandra Pena Gutiérrez, Weisman Museum of Art](#) [Speaker: William U. Eiland, Director, Georgia Museum of Art, University of Georgia](#) [Speaker: Jason Cryan, Executive Director, Natural History Museum of Utah - University of Utah](#)

Roundtable Possibility Museums and institutional collaboration / resource sharing

Location: Mile High - 1DEF, Colorado Convention Center

Generously Supported By:

[Blackbaud](#)

Turning the Tide on Climate Change: Progress on a Joint Aquarium Commitment



Aquariums and zoos play unique and powerful roles in promoting climate solutions. On Earth Day 2022, the Aquarium Conservation Partnership announced a joint commitment that set ambitious goals for reaching climate neutrality. In this session, a diverse group of aquarium leaders will share their efforts to go beyond talking about climate change by implementing bold steps to mitigate it.

Speaker(s):

[Speaker: Kristina Trotta, Deputy Director, Aquarium Conservation Partnership](#) [Speaker: Jesse Phillips-Kress, VP of Facilities, Seattle Aquarium](#) [Presenter: Jared McGovern, National Mississippi River Museum & Aquarium](#) [Presenter: Laura Bankey, VP Conservation, National Aquarium](#) [Presenter: Daniel Lawse, Chief Century Thinker, Verdis Group, LLC](#)

Session Planet Carbon neutrality

Location: 505/506, Colorado Convention Center

Generously Supported By:

[Huntington T. Block Insurance Agency & Affinity Nonprofits](#)

60 Ideas in 60 Minutes: Fresh Ideas in Audience Engagement



The audience experience involves every museum staff member and takes place before, during, after, and even without a visit. Leaders of professional networks inside AAM (PRAM) and outside (Visitor Experience Group and the International Audience Engagement Network) will highlight fresh ideas—from simple and unique to groundbreaking and bold—used at institutions to engage diverse audiences.

Speaker(s):

[Presenter: Timothy Hallman, Director of Communications & Business Development, Asian Art Museum](#) [Presenter: Nicole Krom, Membership and Outreach Manage, Longwood Gardens](#) [Speaker: Beth Kelly, Director of Guest Experience, Holden Forests & Gardens](#)

Session People Other Public engagement

Location: Mile High - 2AB/3AB, Colorado Convention Center

Generously Supported By:

[Next Decentrum](#)

The Making of The Promise



The Promise was a research and art-making program that facilitated collective healing and creative expression for members of the Black community in Louisville, KY, who have been affected by gun violence. Hear how the program grew out of the Speed Art Museum's 2021 exhibition *Promise, Witness, Remembrance*, which reflected on the life and murder of Breonna Taylor.

Speaker(s):

[Presenter: Toya Northington, Director of Equity, Inclusion, and Belonging, Speed Art Museum](#) [Presenter: Lesley Harris, Associate Professor, University of Louisville](#)

Session People Mental health and wellness

Location: Mile High - 4ABC, Colorado Convention Center

Generously Supported By:

[Next Decentrum](#)

Leading the Way: Trustees of Color Advancing Equity in the Cultural Sector



As museums nationwide strive to center diversity, equity, accessibility, and inclusion, trustees who identify as people of color have been discussing where the cultural community is, where it's headed, and how to advance DEAI within Denver-area arts organizations. Members of this group will offer insight into the tremendous potential for the field to creatively lead the way toward more inclusive and equitable communities

Speaker(s):

[Presenter: Chrissy Deal, Director, Livingston Fellowship, Arts + Social Change Grantmaking, Bonfils-Stanton Foundation](#) [Presenter: Mary Lee Chin, Trustee, Denver Botanic Gardens](#) [Presenter: Patricia Baca](#) [Presenter: Rehan Hasan, Trustee, Denver Art Museum and Bonfils Stanton Foundation](#) [Presenter: Tina Walls, Trustee, Denver Art Museum](#)

Session Power Other Governance, equity

Location: 401/402, Colorado Convention Center

Grant Makers In Conversation: Social & Community Well-Being and Museums



Join us for a lively conversation with leaders engaged in providing philanthropic support for museums. Reflecting on this year's conference theme, panelists will share their perspective on the museum sector's contributions to social and community well-being. They will also offer insight into how their grant making supports museum leaders and staff seeking to make a difference in their communities.

Speaker(s):

[Speaker: Linda C. Harrison, Director and CEO, The Newark Museum of Art](#) [Speaker: Laura Huerta Migus, Deputy Director for Museum Services, Institute for Museum and Library Services](#) [Speaker: Rocio Aranda-Alvarado, Program Officer, Creativity and Free Expression, The Ford Foundation](#) [Speaker: Deborah Cullen-Morales, Program Officer, The Andrew W. Mellon Foundation](#)

Session Possibility New trends in philanthropy

Location: Mile High - 2C/3C, Colorado Convention Center

Generously Supported By:

[Blackbaud](#)

[Engage, Innovate, Collaborate: Using AR, VR, and Immersive Experiences](#)



Augmented reality (AR), virtual reality (VR), and 3-D projection are exciting experiences for museum visitors but may be intimidating for staff who want to embrace these new digital tools. Panelists from history, anthropology, art, and science museums will share how they took on the challenge of learning about these tech tools and the opportunities that arose in doing so.

Speaker(s):

[Presenter: Lisa Falk, Head, Community Engagement, Arizona State Museum, University of Arizona](#) [Presenter: Cindy Petersen, Executive Director, Taubman Museum of Art](#) [Presenter: Dana Duran, SVP of Content Creation and Customer Success, Guru Experience Co.](#) [Presenter: Helen A. A. Harrison, Director, Pollock-Krasner House and Study Center](#) [Presenter: Eddie Carbin, Exhibit Designer, The Exploratorium](#)

Session Possibility Digital

Location: 501/502, Colorado Convention Center

Generously Supported By:

[Blackbaud](#)

[Cultural Planning for Museums: Collaborating with Culture to Maximize Impact](#)



By tapping into audiences' needs, cultural planning fosters deep collaboration. As a result, cultural planning ensures that museums meet community needs, that communities understand museums' role in meeting those needs, and that museums deepen their community impact. This session will focus on the importance of cultural planning for museums—and of museums for cultural planning.

Speaker(s):

[Presenter: Eve Moros Ortega, Director, LORD Cultural Resources](#) [Presenter: Jen Sudul Edwards, Chief Curator, Mint Museum](#) [Presenter: Susan Welsh, Executive Director, Museum of Arts and Sciences](#) [Presenter: Charlayne Murrell-Smith, VP External Relations & Corporate Development](#) [Presenter: Sonya Kitchens, Countywide Arts Coordinator](#)

Session Possibility Museums and institutional collaboration / resource sharing

Location: 503/504, Colorado Convention Center

Generously Supported By:

[Blackbaud](#)

[Public History Without a Playbook: Rising to the Moment in Polarized Times](#)



With contested views of history at the heart of recent public discourse, history-based organizations are well-positioned to have real social impact in their communities. Yet many history museums are unsure of how to rise to the moment. Hear how History Colorado has successfully addressed contentious topics by grounding its work in institutional values articulated collaboratively by staff.

Speaker(s):

[Presenter: Shaun Boyd, Curator of Archives](#) [Presenter: Eric Carpio, Chief Community Museum Officer, History Colorado](#) [Presenter: Dawn DiPrince, Executive Director](#) [Presenter: Jason Hanson, Chief Creative Officer](#) [Presenter: Aaron Marcus, Curator of LGBTQ+ History](#) [Presenter: Shannon Voirol](#)

Session Power Civic learning and engagement

Location: 605, Colorado Convention Center

Different Lenses for Addressing Our Planet Crisis



It will take more than the media and science-based institutions to educate the population about the climate crisis and how individuals can take personal or collective action. This session will bring together representatives of a university natural history museum, an art museum, a botanic garden, and an aquarium to discuss the diverse exhibitions they have created to address our threatened planet.

Speaker(s):

[Presenter: Beth Redmond-Jones, Vice President of Exhibitions & Facilities, Monterey Bay Aquarium](#) [Presenter: Darcie MacMahon, Director of Exhibits & Public Programs, Florida Museum of Natural Hist](#) [Presenter: Jen Tobias, Associate Director of Exhibitions & Art Collections: Associate Curator of Art](#) [Presenter: Jane Winchell, The Sarah Fraser Robbins Director of the Art & Nature Center](#)

Session Planet Climate crisis

Location: 405/406, Colorado Convention Center

Generously Supported By:

[Huntington T. Block Insurance Agency & Affinity Nonprofits](#)

How to Create Web Comics to Amplify Diverse Stories and Reach New Audiences



In 2021, the Smithsonian American Art Museum launched a series of web comics that combine themes of diversity, inclusion, and empowerment to honor the struggles and triumphs of women artists. Come and learn how your museum can leverage the web comics format to inspire, empower, and charm online audiences of all ages.

Speaker(s):

[Presenter: Sara Snyder, Head of External Affairs and Digital Strategies, Smithsonian American Art Museum](#) [Presenter: Howard Kaplan, Writer](#)

Session Possibility Digital

Location: 507, Colorado Convention Center

Generously Supported By:

[Blackbaud](#)

Conjuring Sustainable Traveling Exhibition Models Without the Wizardry



The strain of the past few years has forced museums to rethink how and why they are producing traveling exhibitions. This session will use case studies to illustrate how various institutions and producers approach traveling exhibitions. Learn how others have maximized their investments, increased their outreach, and set up their organizations for success—all without a crystal ball!

Speaker(s):

[Presenter: Cynthia Brown, Principal, Museum EXP](#) [Presenter: AJ Goehle, CEO, Luci Creative](#) [Presenter: Daniel Guyton, Traveling Exhibits Manager, Oregon Museum of Science and Industry](#) [Presenter: Sarah Myers, Director of Traveling Exhibitions, The Children's Museum of Indianapolis](#) [Presenter: Mark Ewing, Chief Operating Officer, Ravenswood Studio](#) [Presenter: Debbie Donohue, COO and VP of Exhibitions, Imagine Exhibitions Inc](#)

Session Possibility Business models

Location: 603, Colorado Convention Center

Generously Supported By:

[Blackbaud](#)

2:30 PM - 2:55 PM MDT

Let's Talk About It: Starting the Mental Health Conversation at Your Museum



Museums naturally want to help when their communities are hurting—but how? This session will examine how the Fort Collins Museum of Discovery worked in partnership with mental health experts to help its community respond to the mental health crisis. Come away with actionable steps to support the mental well-being of your own organization's community.

Speaker(s):

[Presenter: Brent Carmack, Associate Director, Fort Collins Museum of Discovery](#)
[Presenter: Laurie Stolen, Director, Larimer County Behavioral Health Services](#)
[Presenter: Laura Vilaret-Tuma, Community Engagement Manager, Fort Collins Museum of Discovery](#)
[Presenter: Rachel Olsen, Director, Alliance for Suicide Prevention and Imagine Zero Coalition](#)
[Presenter: Greta Cornett, Co-Founder, Fort Collins Musicians Association](#)
[Presenter: Nick Duarte, Senior Manager, Fort Collins Museum of Discovery](#)

Flash Session
 People
 Mental health and wellness

Location: 607, Colorado Convention Center

Generously Supported By:

[Next Decentrum](#)

🕒 3:15 PM - 3:40 PM MDT

We Were All Wrong About NFTs! Are They a Source of Untapped Potential?



Many individuals and businesses can benefit from NFTs, but recent headlines and hype have all but overshadowed this. The reality is that NFTs are far more than just a way to create digital art. In this interactive session, discover how digital collectibles can allow museums to think outside of physical parameters and further their missions in ways they never thought possible.

Speaker(s):

[Presenter: Hussein Hallak, CEO, Next Decentrum](#)

Flash Session
 Possibility
 NFTs/crypto and blockchain fundraising

Location: 607, Colorado Convention Center

Generously Supported By:

[Blackbaud](#)

🕒 3:15 PM - 4:15 PM MDT

Homeschool Audiences Are Growing: How Four Museums Are Meeting the Need



Since spring 2020, homeschool numbers have doubled. This rapidly growing audience is also becoming increasingly diverse. Representatives from four museums will discuss how they serve their local homeschool communities by developing a variety of programmatic options. Understand why it is essential to serve this growing population of learners and how the relationship can be mutually beneficial.

Speaker(s):

[Presenter: Abbie Wilson, Youth and Family Programs Manager, The Frank Lloyd Wright Foundation](#)
[Presenter: Liz O'Grady, Assistant Director of Museum Education, School & Youth Programs, Old Sturbridge Village](#)
[Presenter: Patty Dees, Director of Education, Booth Museum of Western Art](#)
[Presenter: Felicia Abrams, Manager, Onsite Education, Jamestown-Yorktown Foundation](#)

Session
 People
 Education

Location: 403/404, Colorado Convention Center

Generously Supported By:

[Next Decentrum](#)

[Breaking New Ground in Mixed Reality](#)



Mixed reality is an exciting emerging platform capable of dynamic storytelling, but its implementation is often antithetical to the museum experience. In 2021, the Cleveland Museum of Art (CMA) opened Revealing Krishna, incorporating a mixed reality experience into the center of a scholarly exhibition communicating complex stories of provenance, conservation, and international collaboration. Though successful – garnering the all-time highest experience rating of any CMA exhibition - the CMA team will share learnings, outcomes, and what we would have done differently, providing a detailed roadmap for seamless incorporation of a mixed-reality experience. This presentation will touch on every aspect of the production process, from concepting and design through implementation and management, with a focus on CMA's partnership with Prime Access Consulting (PAC) around how museums can and should integrate inclusive design and accessibility considerations at each step, and what future experiences should consider to produce a welcoming experience for the widest possible audience.

Speaker(s):

[Presenter: Jane Alexander, Chief Digital Information Officer, The Cleveland Museum of Art](#) [Presenter: Corey Timpson, Principal, Prime Access Consulting Inc.](#) [Presenter: Sina Bahram, President, Prime Access Consulting, Inc.](#) [Presenter: Anna Faxon, Senior Technical Project Manager, The Cleveland Museum of Art](#)

Flash Session Possibility Digital

Location: Mile High - 4ABC, Colorado Convention Center

Generously Supported By:

[Blackbaud](#)

[Achieving Board Diversity: Navigating Complex Paths to Inclusion](#)



Latinos LEAD will share important lessons gleaned from LEAD with Intent, a pilot project designed to test several concepts in nonprofit governance diversity and inclusion. Many of these lessons contributed to significant changes in Latinos LEAD's own governing board recruiting program. Come away able to navigate challenges that may arise during your organization's efforts toward governing board diversity and inclusion.

Speaker(s):

[Presenter: Patrick Salazar, Founder and Executive Director, Latinos LEAD](#)

Session Power Equity

Location: 401/402, Colorado Convention Center

[Sensory-Friendly Programming: Growing with Its Audience](#)



Sensory-friendly programming, designed for individuals with autism spectrum disorder (ASD), sensory processing disorder (SPD), and other neurodiversities, has been steadily increasing in museums in recent years. This increase parallels the growth in the number of individuals diagnosed with ASD. This session will highlight sensory-friendly programming at four institutions, with a focus on ways that teens and adults with ASD/SPD have been included.

Speaker(s):

[Presenter: Caroline Braden, Accessibility Manager, The Henry Ford](#) [Presenter: Jamie Panzarella, Youth Education Manager, International Spy Museum](#) [Presenter: Nicholas Haag, Manager of School and Community Programs, Denver Art Museum](#) [Presenter: Ellen Peiser, Museum Educator for Access Programs, Intrepid Sea, Air & Space Museum](#)

Session People DEAI

Location: 304, Colorado Convention Center

Generously Supported By:

[Next Decentrum](#)

[Investing with Impact: A New Approach to Endowments for Museums and Funders](#)



According to a recent study, 32 percent of art museums are considering how their values can guide their endowment investment strategies—but only 13 percent are currently investing with social and environmental considerations. This session will unpack this discrepancy and chart a path forward for museum professionals who would like to deepen institutions' engagement with their missions and values through investments.

Speaker(s):

[Presenter: Anna Raginskaya, Investing with Impact Director, Blue Rider Group at Morgan Stanley](#) [Presenter: Rehan Hasan, Trustee, Denver Art Museum and Bonfils Stanton Foundation](#) [Presenter: Brooke Minto, Executive Director, Black Trustee Alliance for Art Museums](#) [Presenter: Claude Grunitzky, Trustee; Founder & Managing Partner, MASS MoCA; The Equity Alliance](#) [Presenter: David Sand, Chief Impact Strategist, Community Capital Management LLC](#)

Session Possibility Ethical investing

Location: 501/502, Colorado Convention Center

Generously Supported By:

[Blackbaud](#)

[Engaging People who are Systems-Impacted through Museum-based Professional Learning Programs](#)



Three museums in major cities across the nation are leading programs that are the first of their kind—each engaging and training formerly incarcerated adults in the museum profession. With the goal of diversifying the museum sector and redressing past harms in sustainable ways, this session provides a practical guide to creating similar programs at your institution.

Speaker(s):

[Presenter: Alexandra Piper, Project Director of GPEP Alumni Internship Program, National Museum of American History](#) [Presenter: Caroline Fiertz, Co-founder of GPEP Alumni Internship Program, National Museum of American History](#) [Presenter: Liz Trumbull, Director of Historic Preservation, Facilities & Trade Programs, Eastern State Penitentiary Historic Site](#) [Presenter: Jerome Loach, Supervisor, Eastern State Penitentiary Historic Site](#) [Speaker: Kashmir Mitchell, Art Handler/DAP Alumni](#) [Presenter: Zach Andrews, Program Coordinator, The Broad](#) [Speaker: Tyrone Tate, LEAD Fellow Partner, Eastern State Penitentiary Historic Site](#)

Session Power Equity

Location: 605, Colorado Convention Center

[The Power of Data-Driven Member Research to Drive Growth and Build Resilience](#)



Members are foundational to museums' financial and social success—yet the sector has lacked rigorous study of the complex web of pain points, priorities, and underlying needs that motivate individuals to join a membership program. In this inspiring session, gain insight into leading-edge research and digital tools designed to help museums expand their reach, nurture engagement, and build resilience into their membership programs.

Speaker(s):

[Presenter: Dan Sullivan, VP of Growth, Cuseum](#) [Presenter: Jamila Wicks, Advancement Director, Illinois State Museum](#) [Presenter: Rosie Siemer, Founder + CEO, FIVESEED](#) [Presenter: Angela Tharp, Director of Membership, The Children's Museum of Indianapolis](#) [Presenter: Erica Wainwright, Director of Featured Exhibits and Business Dev, Cincinnati Museum Center](#)

Session Possibility Business models

Location: 407, Colorado Convention Center

Generously Supported By:

[Blackbaud](#)

Grants That Make a Difference: Teaching with Primary Sources and Your Museum



Join the Library of Congress Teaching with Primary Sources team and learn how to put your nation's library to work for your organization. Through a robust collaboration and funding process, the program partners with schools, museums, and community organizations across the country to deliver powerful professional development, workshops, programming, and more.

Speaker(s):

[Presenter: Michelle Pearson, Educator, 2011 Colorado Teacher of the Year, Adams 12 Five Star Schools](#) [Presenter: Laura Israelsen, Adams 12 Five Star Schools](#) [Presenter: Keith Patterson, Director, Teaching with Primary Sources Program, Metropolitan State University of Denver](#) [Presenter: Kile Clabaugh, Senior Project Manager, Teaching with Primary Sources Western Region](#)

Session Possibility Fundraising

Location: 507, Colorado Convention Center

Generously Supported By:

[Blackbaud](#)

Shattering Expectations-- Grounded in Clay: The Spirit of Pueblo Pottery



In 2022, a groundbreaking community-curated project debuted, titled *Grounded in Clay*. Organized by the School for Advanced Research and the Vilcek Foundation, and curated by the Pueblo Pottery Collective, the exhibition shifted traditional curation models, combining voices from Native communities into a unique group narrative. By exploring the project's development, see what successful community collaboration looks like in practice.

Speaker(s):

[Presenter: Joseph Aguilar, Deputy Tribal Historic Preservation Officer, Pueblo of San Ildefonso](#) [Presenter: Antonio Chavarria, Museum of Indian Arts & Culture](#) [Presenter: Elysia Poon, Indian Arts Research Center Director, School for Advanced Research](#)

Session People Representation

Location: 603, Colorado Convention Center

Generously Supported By:

[Next Decentrum](#)

3:15 PM - 4:30 PM MDT

Decarbonizing the Museum Sector: Three Partnerships for Reduced Emissions



Partnerships have built pathways for museums to plan for emissions reduction now and in the coming decade. Encounter three aspects of museum sector decarbonization: 1) energy benchmarking individually, 2) energy reporting and innovative energy projects through the Frankenthaler Climate Initiative grant program, and 3) how America is All In is helping museums understand future energy policy and current project funding at the federal level.

Speaker(s):

[Presenter: Sarah Sutton, CEO, Environment & Culture Partners](#) [Presenter: Elizabeth Hartman, Rocky Mountain Institute](#) [Presenter: Victor Olgay, Rocky Mountain Institute](#)

Session Planet Energy innovations

Location: 405/406, Colorado Convention Center

Generously Supported By:

[Huntington T. Block Insurance Agency & Affinity Nonprofits](#)

4:15 PM - 4:45 PM MDT

Unlock the Power of the Employee Retention Tax Credit

Join Smith + Howard and museum financial leaders on May 20 for an informative session on navigating the employee retention credit. Presented by Nicole Davis, expert on the Employee Retention Tax Credit (ERC), this session will provide practical guidance on how your museum can benefit from the Employee Retention Tax Credit (ERC). Learn the latest updates on the ERC and discover how to unlock the power of the credit to your museum's advantage. Our practical strategies and expert advice will help you navigate the complex landscape of the tax credit incentive while staying compliant with regulations. Don't miss this opportunity to learn how to unlock the power of the Employee Retention Tax Credit for your museum's success.

Speaker(s):

 [Speaker: Nicole Davis, Senior Manager, Smith + Howard](#)

 Solutions Session

Location: Solutions Theater 1, MuseumExpo

Navigating The Age of Exponential Digital Transformation

As we enter the age of exponential digital transformation, rapidly developing technologies and new innovations present far greater challenges for museums and cultural institutions. Join us in this strategic educational session as we explore how museums can use digital transformation strategies and frameworks to identify unique opportunities, build community, cultivate influence, and create personalized, educational and memorable experiences.

Speaker(s):

 [Speaker: Hussein Hallak, CEO, Next Decentrum](#)

 Solutions Session

Location: Solutions Theater 2, MuseumExpo

 4:15 PM - 5:30 PM MDT

MuseumExpo Closing Happy Hour, Solutions Center, Poster Talks, NeighborHubs

Location: MuseumExpo, Colorado Convention Center

 4:30 PM - 5:00 PM MDT

Thomas "Detour" Evans - Be The Artist: The Interactive Guide to a Lasting Art Career

 Book Signing

Location: Bookstore - Booth 857, MuseumExpo

 4:30 PM - 5:30 PM MDT

Development and Membership NeighborHub (DAM PN)

Bring your ideas, questions, best practices, and experiences to share during this casual gathering and leave with new friends and colleagues as part of this DAM professional network gathering.

 NeighborHub

Location: NeighborHub #2, MuseumExpo

Volunteer Management (AAMV)

Informal networking for anyone who works with volunteers.

 NeighborHub

Location: NeighborHub #1, MuseumExpo

Conversations with CurCom (CurCom PN)

Mingle and interact with colleagues whose work, interests, or jobs that connect to the broad array of interests identified with the many facets of curatorial work. Leadership team members from CurCom will be on hand to share work and answer questions.

 NeighborHub

Location: NeighborHub #3, MuseumExpo

AAM2023 Scholars NeighborHub Meet Up

NeighborHub

Location: NeighborHub #6, MuseumExpo

NeighborHub: Q&A / Feedback with the creators Standards for Museums with Native American Collections

Meet with the leaders behind the just-released Standards for Museums with Native American Collections. Ask questions, share your thoughts, and get implementation guidance.

NeighborHub

Location: NeighborHub #4, MuseumExpo

🕒 5:00 PM - 5:30 PM MDT

Art Therapy in Museums: Unlocking Mental Wellness for Communities & Beyond

Discover how museums can harness the transformative power of Art Therapy to enhance mental well-being for their communities, staff, and visitors. Join Heidi Bardot, Director of the Art Therapy Program at George Washington University, as she shares innovative methods to showcase art's therapeutic and healing benefits. Learn diverse strategies to seamlessly incorporate Art Therapy into your museum's exhibitions and visitor experience. Don't miss this engaging session by the .ART Registry, fostering a crucial conversation on mental health support through the Art Therapy Initiative.

Speaker(s):

 [Speaker: Heidi Bardot, Director of the Art Therapy Program, George Washington University](#)

Solutions Session

Location: Solutions Theater 1, MuseumExpo

How Lighting Approaches Impact Visitor Experiences

Regardless of museum, exhibition lighting has a key role to play in the visitor experience. Whether that be appreciation of classical artwork, engaging with contemporary issues through photography, or learning about our history and culture through artifacts, light is a crucial component of the exhibit design. While each application is different, the basic tenets of lighting design help guide and define the process. This session will address how ambient, focus, and brilliance lighting are used to address the key concerns of accessibility, conservation, and engagement. Through the use of project images attendees will gain a better understanding of how to leverage improved lighting in their museums' visitor experience.

Speaker(s):

 [Speaker: Richard Fisher, National Manager, Culture Cluster, ERCO Lighting, Inc.](#)

Solutions Session

Location: Solutions Theater 2, MuseumExpo

🕒 5:00 PM - 6:30 PM MDT

Excellence Reception (Invite Only)

Location: Mile High - 2AB/3AB, Colorado Convention Center

Generously Supported By:[Etix](#)

🕒 6:30 PM - 8:30 PM MDT

Alliance Leadership Dinner (Invite Only)**Denver Art Museum**

100 W. 14th Ave. Pkwy., Denver, CO 80211

Bus Loading begins at 6:00 pm - From Colorado Convention Center - North Shuttle Drop Off**Return Loading begins at 9:15 pm - From Denver Art Museum**

Location: Denver Art Museum

Generously Supported By:[Blackbaud](#)[Denver Art Museum](#)[Travelers](#)

🕒 7:00 PM - 10:00 PM MDT

Connect Networking Event SOLD OUT

Connect with colleagues and expand your community at the most fun spot around #AAM2023: the Denver Children's Museum! Enjoy heavy hors d'oeuvres, drinks, and ice-breakers as you network among 600 colleagues while celebrating the power of play.

Children's Museum of Denver at Marsico Campus

2121 Children's Museum Dr, Denver, CO 80211

Bus Loading begins at 6:15 pm - From Colorado Convention Center - North Shuttle Drop Off**Return Loading begins at 9:30 pm - From Children's Museum of Denver**

Location: Children's Museum of Denver at Marsico Campus

Generously Supported By:[.ART Registry](#)

📅 Sunday, May 21, 2023

🕒 8:40 AM - 9:05 AM MDT

Living Wages in the Museum Field: Signs of a Crisis on the Horizon

As the country faces historic inflation, low-wage workers are facing extremely challenging financial conditions. In this session, presenters will analyze existing literature regarding pay equity, labor organizing, and basic staff needs along with data gathered from the 2022 Art Museum Director Survey and Art Museum Staff Demographic Survey. Findings show an urgent need for museum leaders to systematically address low wages in their institutions.

Speaker(s):

👤 [Presenter: Liam Sweeney, Senior Analyst](#) 👤 [Presenter: Joanna Dressel, Intern, Ithaka S+R](#) 👤 [Presenter: Deirdre Harkins, Analyst, Ithaka S+R](#)

📌 Flash Session 📌 People 📌 Labor practices

Location: 607, Colorado Convention Center

Generously Supported By:[Next Decentrum](#)

🕒 8:40 AM - 10:10 AM MDT

Assessing Your Museum's Website for Accessibility Improvements



By now, most of us know that websites should be accessible to all users—but what makes a museum's website truly accessible? Digital accessibility entails much more than adding alternative text, for example. Review real museum websites (including yours if you're up to it!) and go through a step-by-step process of how to find and resolve common issues.

Speaker(s):

[Presenter: Michaela Lederman, Accessibility & QA Specialist, Aten Design Group](#)

Workshop People Other Digital Accessibility

Location: Mile High - 1ABC, Colorado Convention Center

Generously Supported By:

[Next Decentrum](#)

It's Complicated! Developing Complex Approaches to Museum Exhibitions



Elane Heumann Gurian and James Volkert will co-facilitate this Part 1 of a 2-part workshop that explores the idea that museums can provide exhibition outcomes in the areas of social/contemporary context, culturally specific points of view, and reveal conflicting histories and complexity without evident institutional bias. The purpose of this workshop is to explore experimental exhibition techniques to see if broadly diverse audiences, regardless of internalized positions and prejudices, can encounter an object or exhibition with a wide array of information streams without asserting museum judgement and thereby allowing the broadest possible audience to feel included and allow an underlying empathy to form regarding the complexity of fiercely held positions and prejudices.

Speaker(s):

[Presenter: James Volkert, Consultant, Exhibition Associates](#) [Presenter: Elaine Heumann Gurian, Consultant](#)

Workshop Power Civic learning and engagement

Location: Mile High - 1DEF, Colorado Convention Center

Healing Healthcare: Art as a Tool to Support Well-being of Hospital Staff



How can museums support community well-being by addressing the needs of healthcare workers? In partnership with the Brooklyn Museum, the Arts in Medicine Program at NYC Health + Hospitals has been providing opportunities for staff to reduce stress and connect with one another. This workshop will discuss how the partnership has given hospital staff a calm and empathetic space for self-care.

Speaker(s):

[Presenter: Monica Marino, Program Director, Arts in Medicine at NYC Health + Hospitals](#) [Presenter: Sarah Pousty, Licensed Art Therapist](#)

Workshop People Mental health/wellbeing

Location: 505/506, Colorado Convention Center

Generously Supported By:

[Next Decentrum](#)

Activating Museums as Hubs of Joyful Learning



The fallout of the pandemic, increasing anxiety about the climate, and political polarization have caused unprecedented crises of learning and mental health among youth. In this workshop, explore how museums can leverage the learning science and power of play to heal our communities and nurture educators, young people, and their families.

Speaker(s):

[Presenter: Fernande Raine, CEO, The History Co:Lab](#) [Speaker: Arthur Affleck, Executive Director, Association of Children's Museums](#) [Presenter: Rebecca Franco, Manager, Community and Family Programs, Museum of the American Revolution](#) [Presenter: Stephanie Arduini, Executive Director, Seattle Children's Museum](#)

Workshop People Education

Location: Mile High - 2AB/3AB, Colorado Convention Center

Generously Supported By:

[Next Decentrum](#)

Measuring Museum Social Impact: Lessons and Resources from a National Study



With IMLS funding, the Measurement of Museum Social Impact study has spent months working with museums across the U.S. to validate a social impact instrument. Hear the study's goals and how they've been achieved. Then learn about results from the social impact survey and how three participating museums intend to use the findings.

Speaker(s):

[Presenter: Michelle Mileham, Project Manager, Utah Division of Arts & Museums](#) [Presenter: Kari Nelson, Thanksgiving Point Institute](#) [Presenter: Jennifer Kindick, Museum Education Specialist, Molly Brown House Museum](#) [Presenter: Sabre Moore, Carter County Museum](#) [Presenter: Monica Miller, Executive Director, Gallery One](#)

Workshop Power Other Research

Location: Mile High - 4ABC, Colorado Convention Center

Mix and Match Museums: Work Across Disciplines for Innovation and Inclusivity



When museums work together, everyone wins. Interdisciplinary projects can bring in new audiences, foster innovation, encourage systems-based thinking, and lend relevancy and inclusion. Hear about two examples of interdisciplinary museum projects in San Antonio, TX, and then participate in a creative, lightning-round brainstorm on possibilities that could exist between organizations.

Speaker(s):

[Presenter: Meredith Doby, Vice President of Exhibits, The DoSeum](#) [Presenter: Kate Carey, Vice President, Education, Interpretation, & Guest Experience, Alamo Trust, Inc.](#) [Presenter: Richard Kissel, Dr., The DoSeum](#) [Presenter: Michael Gates, Education Coordinator - School Visits, San Antonino Zoo](#)

Session Possibility Museums and institutional collaboration / resource sharing

Location: Mile High - 2C/3C, Colorado Convention Center

Generously Supported By:

[Blackbaud](#)

Sharing Our Human-Centered HR Practices Will Uplift Us All



The great resignation, the drive toward unionization, and the critiques launched by movements such as Change the Museum and Museum Workers Speak have all served as a serious wake-up call for museums everywhere. A human-centered turn is long overdue in the field. This 90-minute workshop will focus on how human-centered HR practices can help museums build more equitable and sustainable workplace cultures.

Speaker(s):

[Presenter: Micah Parzen, CEO, Museum of Us](#) [Presenter: Christian Greer, President & CEO, Michigan Science Center](#)

Workshop People Workforce culture

Location: 501/502, Colorado Convention Center

Generously Supported By:

[Next Decentrum](#)

Labeling Legacies: Applying Today's Language to Historical LGBTQ+ Figures



How do museums and historians shape a person's legacy, for better or for worse? Join small group conversations to consider the challenges of representing historical figures' diverse ethnicities or sexual/gender identities with today's language. Examine how the things that museums say (and don't say) about someone's life affect visitors and researchers.

Speaker(s):

[Presenter: Sean Mobley, Social Media and Content Specialist, The Museum of Flight](#) [Presenter: Shae Skager, Administrative Coordinator](#)

Workshop Power Equity

Location: 605, Colorado Convention Center

9:10 AM - 9:35 AM MDT

Highlights from the 2022 Art Museum Staff Demographic Survey



In this session, authors of the Mellon Foundation's 2022 Art Museum Staff Demographic Survey will present findings that analyze the demographics of 328 museums in North America. The results shed light on the trajectory of demographics in the field, the impact of the pandemic on staffing, and the relationship between the perspectives and attitudes of museum directors and the composition of their staffs.

Speaker(s):

[Presenter: Liam Sweeney, Senior Analyst](#) [Presenter: Joanna Dressel, Intern, Ithaca S+R](#) [Presenter: Deirdre Harkins, Analyst, Ithaca S+R](#)

Flash Session People Representation

Location: 607, Colorado Convention Center

Generously Supported By:

[Next Decentrum](#)

10:20 AM - 10:45 AM MDT

The Art of Going Green



How can we make art museums more sustainable? Get pointers from staff of the Denver Art Museum, one of the first museums to be selected for the Frankenthaler Grant for Energy Improvement. Hear what they've accomplished, and exchange ideas on how to improve facilities for the protection of both art and audiences.

Speaker(s):

[Presenter: Mark Baker, The Art of Going Green, Denver Art Museum](#)

Flash Session Planet Energy innovations

Location: 607, Colorado Convention Center

Generously Supported By:

[Huntington T. Block Insurance Agency & Affinity Nonprofits](#)

10:20 AM - 11:50 AM MDT

Making History Accessible: Toolkit for Multisensory Interpretation



In 2019, the Intrepid Museum and New York University Ability Project brought together staff of historic sites, disability advocates, and experts in historic preservation and museum accessibility to address how to remove barriers to multisensory interpretation. Presenters representing each of these groups will share key takeaways from the project, available in a digital toolkit, and their perspectives on this work.

Speaker(s):

[Presenter: Charlotte Martin, Director of Access Initiatives, Intrepid Sea, Air & Space Museum](#) [Presenter: Amy Hurst](#) [Presenter: Cheryl Fogle-Hatch, Accessibility Consultant, MuseumSenses](#) [Presenter: Sara Lowenburg, Director of Education, Louisiana State Museum](#)

Session Power Equity

Location: Mile High - 1DEF, Colorado Convention Center

Why Your Museum Needs a Civic Strategy (and How to Make One)



Museums must reimagine our relationships with our communities and prioritize the teaching and sharing of civic values. To develop a civic strategy, a museum must examine its institutional values, interpretive content and plan, and current and desired relationship with its community. Presenting several case studies, this workshop will investigate what a strategic approach to civic learning and engagement can look like.

Speaker(s):

[Presenter: Sarah Jencks, Museum Learning Catalyst, The History Co:Lab](#) [Speaker: Carrie Kotcho, Head of Education, National Museum of American History](#) [Presenter: Lorie Millward](#) [Presenter: Shatavia Elder, Vice President of Education, Atlanta History Center](#) [Presenter: Claire Haley, Vice President of Democracy Initiatives & Author Programs, Atlanta History Center](#) [Speaker: Abby Pfisterer, Director of PK-12 Education, Wisconsin Historical Society](#)

Workshop Power Civic learning and engagement

Location: 505/506, Colorado Convention Center

How Do You Know You're Ready for a Campaign? Where Do You Start?



Whether constructing a new building, growing your endowment, or simply raising money for a program, campaigns are complex endeavors. Even the most organized campaigns can put staff, trustees, and volunteers to the test. Join the San Diego Museum of Art and CCS Fundraising as they share the museum's journey to launch its first capital campaign in over 40 years.

Speaker(s):

[Presenter: Aashika Patel, Senior Vice President, CCS Fundraising](#) [Presenter: Lauren Costello-Ekmekjian, Vice President, CCS Fundraising](#) [Presenter: Stacey Loomis, Director of Development and Membership, San Diego Museum of Art](#) [Presenter: Roxana Velásquez, Executive Director & CEO, San Diego Museum of Art](#)

Session Possibility Fundraising

Location: Mile High - 4ABC, Colorado Convention Center

Generously Supported By:

[Blackbaud](#)

From Accommodation to Inclusion: Co-Creating Universally Designed Programs



Museum educational programs for neurodiverse visitors are often designed through the lens of accommodation. This includes having special times and arrangements, which can isolate and stigmatize audiences while creating logistical challenges. Additionally, such programs often exclude those without formal diagnoses. In this workshop, find out how to design educational experiences that consider the needs of all types of learners in one inclusive space.

Speaker(s):

[Presenter: Sam Tumolo, Senior Maker Space Coordinator, New York Hall of Science](#) [Presenter: Wendy Martin, Senior Research Scientist, EDC](#)

Workshop People Education

Location: 503/504, Colorado Convention Center

Generously Supported By:

[Next Decentrum](#)

Skills for a Coaching Mindset in Museum Leadership



From the stress of the pandemic to unions' pleas for better benefits, today's world calls for a leadership style with a coaching mindset. Leading through directives and demands is outdated: museum leaders need a more sustainable and human way to support staff. This workshop will teach managers and executives how to use core coaching skills to improve the well-being of staff and the institution.

Speaker(s):

[Presenter: Tracy Candido, Coach, Contractor](#) [Presenter: Marie St. Germain](#)

Workshop People Effective leadership

Location: 605, Colorado Convention Center

Generously Supported By:

[Next Decentrum](#)

Journey Maps: What Are They and How Do I Make One?



A journey map is a visual representation that provides a broad overview of how a museum connects with its visitors. It inherently communicates how audience engagement and the visitor experience have shared ownership across an institution. Find out why a journey map is something that the entire staff needs to be invested in—and how to make your own.

Speaker(s):

[Presenter: Jack Ludden, Digital Experience and Innovation Strategist](#) [Presenter: Nik Honeysett, Chief Executive Officer, BPOC](#)

[Presenter: Devon Matson, Research & Project Assistant, Balboa Park Online Collaborative](#) [Presenter: Jen Weavers, Director of Finance and Operations, Balboa Park Online Collaborative](#)

Workshop Possibility Digital

Location: Mile High - 2C/3C, Colorado Convention Center

Generously Supported By:

[Blackbaud](#)

10:30 AM - 11:30 AM MDT

Museums as Educational Partners: Linking Museums, Local Communities, and Schools



Museums play a critical role in providing educational opportunities that go beyond the traditional classroom. In this session, we will explore how museums are partnering with local communities and schools to create innovative and effective education programs. From hands-on science workshops to interactive history exhibits, museums are uniquely positioned to provide engaging and immersive learning experiences for students of all ages. Through case studies and examples, we will highlight the ways in which museums assist schools as educational partners and how these partnerships are benefiting both museums and their communities. Join us to discover how museums can be powerful agents of change in education and how you can create your own successful museum-school-community partnerships.

Speaker(s):

[Speaker: Karuna Srikureja, Interpretive Specialist, Denver Art Museum](#) [Speaker: Yeorim Hwang, Chief Curator, Pulzip Craft Museum](#)

[Speaker: Jeonghwa Lee, Curator, Youngeun Museum of Contemporary Art](#) [Speaker: Jeongmin Lee, Curator, Youngeun Museum of Contemporary Art](#) [Speaker: Borim Song, Associate Professor, School of Art and Design, East Carolina University](#)

Industry Session

Location: 610/612, Colorado Convention Center

10:50 AM - 11:15 AM MDT

Climate and Community: New Directions from the Art Museum Director Survey



Climate change and environmental disasters are two of the most far-reaching threats to public life. A recent survey asked 180 U.S. art museum directors about their organizations' creative responses to the need for environmental disaster preparedness and civic engagement. Review key findings from the survey, including the ways in which many museums have already taken action.

Speaker(s):

[Presenter: Joanna Dressel, Intern, Ithaca S+R](#) [Presenter: Liam Sweeney, Senior Analyst](#)

Flash Session Planet Environmental disaster preparedness

Location: 607, Colorado Convention Center

Generously Supported By:

[Huntington T. Block Insurance Agency & Affinity Nonprofits](#)

1:20 PM - 2:50 PM MDT

Collaborating for Our Youth: Art Museums, Art Therapists, and Teachers



Learn how a Smithsonian museum engaged with experts to develop toolkits that help students address disconnection, disempowerment, and discouragement. Engage in mindfulness and journaling activities and hear reflections from art therapists, museum partners, and teachers who contributed to the toolkits' development. Reflect on how might we adapt national conversations about students' mental health to urban and rural classrooms and the role museums might play.

Speaker(s):

[Presenter: Elizabeth Dale-Deines, Teacher Programs Coordinator, Smithsonian American Art Museum](#)

Workshop People Mental health and wellness

Location: Mile High - 1ABC, Colorado Convention Center

Generously Supported By:

[Next Decentrum](#)

Cultural Appropriation to Cultural Appreciation: A Workshop for Museums



How can we stop accepting cultural appropriation and instead encourage cultural appreciation? What are ways that museum professionals, artists, and designers can learn with Indigenous objects while honoring the peoples, histories, and knowledge systems that created those objects? In this workshop, participate in hands-on activities with textiles and explore both clear examples of cultural appropriation and more nuanced case studies.

Speaker(s):

[Presenter: Sarah Carter, Executive Director of the Center for Design and Material Culture & Associate Professor, University of Wisconsin-Madison](#) [Presenter: Joseph Jean, PhD Student, University of Wisconsin-Madison](#) [Presenter: Carolyn Jenkinson, Collections Manager, University of Wisconsin-Madison](#) [Presenter: Dakota Mace, Photographer, University of Wisconsin-Madison](#)

Workshop Power Equity

Location: Mile High - 1DEF, Colorado Convention Center

Positioning the Need for Changing Docent Programs in a Changing World



The docent model that has underpinned art museum education for nearly a century no longer aligns with our evolving educational missions, values, and communities. While volunteers will always be a cornerstone of the museum field, it is time to reimagine gallery engagement. Four museum professionals will examine major shifts that are influencing museums' decision to move from docent corps to alternative models.

Speaker(s):

[Presenter: Judy Koke, Director of Professional Learning, Institute for Learning Innovation](#) [Presenter: Elisabeth Callihan, Director of Education, Mississippi Museum of Art](#) [Presenter: Saralyn Rosenfield, Director of Learning & Engagement, Delaware Art Museum](#) [Presenter: Mieke Fay, Manager, Education and Interpretation, The Corning Museum of Glass](#)

Workshop People Labor practices

Location: 505/506, Colorado Convention Center

Generously Supported By:

[Next Decentrum](#)

Accessibility Trivia: Game On with Brooklyn Botanic Garden!



Get your game on with pub-style trivia on the theme of accessibility and disability inclusion at cultural organizations! At this session hosted by staff from Brooklyn Botanic Garden and Turnstile Studio, teams will respond to three rounds of questions with increasing levels of difficulty, and hosts will review answers in an engaging talk show format.

Speaker(s):

[Presenter: Cindy VandenBosch, President, Turnstile Studio](#) [Presenter: Kate Fermoile, Director of Interpretation and Exhibitions, Brooklyn Botanic Garden](#) [Presenter: Andrew Gustafson, Vice President, Turnstile Studio](#)

Workshop People DEAI

Location: Mile High - 2AB/3AB, Colorado Convention Center

Generously Supported By:

[Next Decentrum](#)

Disruption by Design: Redesigning Workplace Culture



COVID disrupted and upended all workplace routines and expectations. Now that we have (mostly) returned to our museums, we must be intentional in continuing this disruption if we are to best serve our staff. This session will help you to reimagine your workforce culture and provide a toolkit for implementing new norms

Speaker(s):

[Presenter: Hillary Spencer, Chief Instigator, #takingrisks](#) [Presenter: Axel Estable, Curator of Curiosity / Director of Learning and Engagement, Thanksgiving Point Institute](#) [Presenter: Marcus Harshaw, Senior Director of Museum Experiences, Carnegie Science Center](#) [Presenter: Beth Mitchell, Senior Manager for External Relations, Natural History Museum of Utah](#) [Presenter: Naomi Strange, HR Manager, Thanksgiving Point](#) [Presenter: Hillary Olson, President & CEO, Rochester Museum & Science Center](#)

Session People Workforce culture

Location: Mile High - 4ABC, Colorado Convention Center

Generously Supported By:

[Next Decentrum](#)

Addressing Climate, Social, and Community Impacts at Your Museum Through NEH



The National Endowment for the Humanities (NEH) is launching several programs in 2023–24 that consider climate change, social and community engagement, new partnerships, underserved communities, untold stories, and the needs of smaller and larger museums. NEH staff will introduce the programs, provide a brief overview of other offerings, and conduct small-group discussions to jumpstart ideas for proposals.

Speaker(s):

[Presenter: Jill Austin, Senior Program Officer, Division of Public Programs, NEH, National Endowment for the Humanities](#)

[Presenter: Stefanie Walker, Director, Office of Challenge Programs, NEH, National Endowment for the Humanities \(NEH\)](#)

[Presenter: Meredith Hindley, Senior Program Officer, Division of Public Programs, NEH, National Endowment for the Humanities](#)

[Presenter: Adriana Cutler, Senior Program Officer, Division of Preservation and Access, NEH, National Endowment for the Humanities](#)

Workshop Possibility Fundraising

Location: Mile High - 2C/3C, Colorado Convention Center

Generously Supported By:

[Blackbaud](#)

Coauthoring Community History with Museum of Memory Practitioners



History Colorado's Museum of Memory is a public history initiative that coauthors authentic Colorado stories. With twelve communities contributing to a community-based archive, Museum of Memory has grown to include projects in which youth serve as public historians and preservationists. In this experiential workshop, understand how Museum of Memory work is conducted and the value of collective memory.

Speaker(s):

[Presenter: Marissa Volpe, Chief of Equity and Engagement, History Colorado](#) [Speaker: Dawn DiPrince, Executive Director](#)

[Speaker: Flo Hernandez-Ramos, Community Weaver Northside](#) [Speaker: Tomás Bernal, Documentarian](#) [Speaker: José Guzman, Documentarian](#)

Workshop Power Equity

Location: 503/504, Colorado Convention Center

2:00 PM - 3:00 PM MDT

#MuseumOfThePeople: Digital Museum Storytelling for Maximum Social Impact



Even as folks are flocking back to physical spaces, the desire for digital engagement has remained. The question has become not whether we should continue our digital strategies but how. This presentation will share resources, best practices, and examples to demonstrate how to build a digital storytelling strategy that aligns with your museum's mission and maximizes your social impact.

Speaker(s):

[Presenter: Ashleigh Richelle, Communications Specialist, Oakland Museum of California](#) [Presenter: Amy Burke, Oakland Museum of California](#)

Session Possibility Digital

Location: 605, Colorado Convention Center

Generously Supported By:

[Blackbaud](#)

3:00 PM - 4:30 PM MDT

Planning for Sustainable Success: Building a Development Plan for Museums



At this session, you'll be taken through the process of creating a strategic annual development plan, the document every nonprofit organization should have to identify how much money it needs to raise and how it will successfully secure those resources. Explore the various topics and questions that this plan should address.

Speaker(s):

[Presenter: Kate Brueggemann, Senior Vice President of Development, Brookfield Zoo](#) [Presenter: Donna McGinnis, President & CEO, Naples Botanical Garden](#)

Workshop Possibility Effective fundraising

Location: Mile High - 1ABC, Colorado Convention Center

Generously Supported By:

[Blackbaud](#)

Designing Games for Social Impact: A Game Plan for Museum Educators



Games and game design can unlock powerful ways for museum educators to engage people in interactive STEAM learning experiences and help build critical skills such as collaboration, systems thinking, creative problem-solving, and design thinking. Get an introduction to the Games for Change curriculum, which helps museum educators integrate game design for social impact into their programs.

Speaker(s):

[Presenter: Leah Hirsch, Senior Director of G4C Learn, Games for Change](#) [Presenter: Arana Shapiro, Managing Director and Chief Learning Officer, Games for Change](#)

Workshop People Education

Location: Mile High - 1DEF, Colorado Convention Center

Generously Supported By:

[Next Decentrum](#)

Teamwork Makes the Dream Work! Collaborative Strategies for Systems Change



Both top-down hierarchies and grassroots organizing tactics demonstrate a unilateral approach to systems change work within museums. Neither is truly effective or sustainable when working toward diversity, equity, accessibility, or inclusion. This workshop will show that working unilaterally serves only to further empower traditional hierarchical systems of communication and will highlight the benefits of a multilateral approach to systems change work.

Speaker(s):

[Presenter: Molly Engelman, Exhibitions Project Manager, Cooper Hewitt, Smithsonian Design Museum](#) [Presenter: Danielle Amodeo, Arts Equity Group](#) [Presenter: Jarrett Smith, Public Historian, Smithsonian Institution](#) [Presenter: Jxhn Martin, Director, Queer Resource Center, Amherst College](#)

Workshop People Workforce culture

Location: 505/506, Colorado Convention Center

Generously Supported By:

[Next Decentrum](#)

Emerging Technology Demo – NFTs, the Metaverse, and Web 3.0



The Emerging Technology Demo, a new feature to the annual meeting, provides an opportunity to learn about some user-friendly web-based digital platforms utilizing blockchain and Web3 technology to increase accessibility to museum collections and to facilitate community while creating an additional revenue stream for museums. Find out how they enable museums to create digital collectibles, publish and monetize them as non-fungible tokens (NFTs), certify their provenance and authenticity through the security of the internet and blockchain technology, and engage new audiences. Join us for a facilitated conversation and demo of Iconic Moments, ID.art, and Momentable and get your questions answered on their potential for collections management, community-building, and opportunities for revenue generation.

Speaker(s):

[Speaker: Chris Cummings, CEO and Founder, Iconic Moments](#) [Speaker: Jeff Sass, Chief Marketing Officer, .Art](#) [Speaker: Hussein Hallak, CEO, Next Decentrum](#) [Speaker: Nik Honeysett, Chief Executive Officer, BPOC](#)

Industry Session

Location: Mile High - 4ABC, Colorado Convention Center

Centering Community Voices to Interpret, Preserve, and Share Local History



This workshop will critically examine the role museums play in communities' local history work, particularly those that have been systematically marginalized. Using an example of an ongoing community collections interpretation project, reflect on museums' responsibilities when working with communities, and identify the power dynamics associated with caring, interpreting, or making decisions for collections of communities that are historically underrepresented.

Speaker(s):

[Presenter: Melissa de Bie, Director of Collections Access | Senior Registrar, History Colorado](#) [Presenter: María Islas-López, Museum of Memory Manager, History Colorado](#) [Presenter: Amanda Lane, Office of Archaeology and Historic Preservation Office Coordinator, History Colorado](#) [Presenter: Jay Warner, Angela Montoya, Antonito Together](#) [Presenter: Jazzy Vigil, Community Fellow, History Colorado](#) [Presenter: Daniel Martinez, Community Fellow, History Colorado](#)

Workshop Power Equity

Location: Mile High - 2C/3C, Colorado Convention Center

Questions an Organization Should Ask When Transitioning a Volunteer Program



Transitioning a volunteer program—whether it involves changes to roles, recruitment strategy, or supervision—impacts the entire organization. In this workshop, develop the framework necessary for these momentous adjustments. From identifying stakeholders, boosting buy-in, and identifying potential barriers to creating a timeline and preparing a communications strategy, a thoughtful transition plan will help organizations avoid dissatisfaction, stalled actions, and bad press.

Speaker(s):

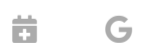
[Presenter: Jenny Woods, President, American Association for Museum Volunteers](#) [Presenter: Brandi Shawn-Chaparro](#) [Presenter: Mary Fernandez, Program Outreach Coordinator, National Trust for Historic Preservation](#) [Presenter: susan zwerling, MAP Program Officer, American Alliance of Museums](#) [Presenter: Justine Gregory Dodson](#)

Workshop Power Accountability

Location: 503/504, Colorado Convention Center

7:00 PM - 10:00 PM MDT

AAM Party **SOLD OUT**



Celebrate the conclusion of #AAM2023 with a uniquely Colorado experience at the AAM Party! Gather with over a thousand of your peers, new connections, and colleagues at History Colorado for dancing, music, food, drinks, and more.

History Colorado Center

1200 Broadway, Denver, CO 80203

Bus Loading begins at 6:15 pm - From Colorado Convention Center - North Shuttle Drop Off

Return Loading begins at 9:00 pm - From History Colorado Center

Location: History Colorado Center

Monday, May 22, 2023

🕒 9:00 AM - 12:00 PM MDT

Interdisciplinary Bilingual Interpretation: Art Meets Science 📄**Denver Botanic Gardens**

1085 York Street, Denver CO 80206

**Transportation not provided.*

Connecting with conference themes of People and Planet, this workshop shares how an interdisciplinary, cross-departmental team at Denver Botanic Gardens works to engage and serve visitors through bilingual interpretation. Hear how the Gardens' Learning Engagement Framework from its Interpretive Master Plan allows for multiple focus areas, and how messages are honed and shared in both English and Spanish with various audiences through interpretive signage, social media, tours, science chats, outreach programs, and more.

Additional information/museum requirements:

Freyer–Newman Center for Science, Art & Education, 1085 York Street, Denver, CO 80206

Attendees enter the main doors of the building.

Speaker(s):

👤 [Speaker: Jennifer Neale, Director of Research & Conservation](#) 👤 [Speaker: Lisa M.W. Eldred, Director of Exhibitions, Art & Learning Engagement; Head Curator of Art, Denver Botanic Gardens](#) 👤 [Speaker: Vanessa Callahan, Learning Engagement Coordinator \(Public Engagement\), Denver Botanic Gardens](#) 👤 [Speaker: Rachel Murray, Interpretation & Evaluation Specialist, Denver Botanic Gardens](#) 👤 [Speaker: Teresa Rudesyle, Learning Engagement Coordinator \(Spanish Language\), Denver Botanic Gardens](#) 👤 [Speaker: Margo Yousse, Collections Assistant, Denver Botanic Gardens](#)

Location: Denver Botanic Gardens

🕒 9:00 AM - 5:00 PM MDT

Golden, Colorado: "Where the West Still Lives" Heritage Tour 📄 **SOLD OUT**

Participants will have the opportunity to experience Golden, Colorado, a thriving town popular with tourists located just minutes from the Convention Center. Visits to unique museums will include learning sessions, touring on your own, and both indoor and outdoor exhibits and activities. Spectacular vistas will thrill participants as they descend almost 1,700 feet into Golden from the Buffalo Bill Museum and Grave. Plenty of time in downtown Golden will allow participants to partake of scheduled opportunities at their own pace (Golden History Museum and Park, Foothills Art Center/Astor House adaptive re-use project), and seek out a favorite lunch location on their own. To cap off the event, an afternoon stop at the Colorado Railroad Museum will allow participants to catch a train ride and enjoy an afternoon cocktail reception before returning to Denver.

Transportation providedTour arrangements generously supported by Erco Lighting, Inc.*

Location:

🕒 10:00 AM - 11:30 AM MDT

It's Complicated! (Part II): A Workshop Developing Complex Approaches To Museum Collections  **SOLD OUT****Denver Art Museum**

100 W 14th Ave., Pkwy., Denver, CO 80204

**Transportation not provided*

You must attend Part I of this workshop - It's Complicated! Developing Complex Approaches to Museum Exhibitions (Sunday, May 22 8:40 - 10:10 am at Colorado Convention Center)

Elaine Heumann Gurian and James Volkert will co-facilitate this workshop that explores the idea that museums can provide exhibition outcomes in the areas of social/contemporary context, culturally specific points of view, and reveal conflicting histories with the visitor acknowledging the complexity of many matters. This workshop will explore these complexities using objects from the Denver Art Museum collection and a framework being developed by Gurian and Volkert. Participants will be divided into working groups that look at selected objects and diagram exhibition outcomes. **A pre-requisite for this workshop is to attend the conference session given by workshop presenters.** Many thanks to the Denver Art Museum for providing a venue for this workshop, along with the Interpretive Engagement Team for their guidance and experience.

Additional information/museum requirements:

Meet at the Martin Building Entrance

Speaker(s):

 [Speaker: Elaine Heumann Gurian, Consultant](#)  [Speaker: James Volkert, Consultant, Exhibition Associates](#)

Location: Denver Art Museum

🕒 10:00 AM - 12:00 PM MDT

The Grand Pod-Slam **SOLD OUT****Museum of Contemporary Art Denver**

2644 West 32nd Avenue, Denver, CO 80211

**Transportation not provided.*




This live podcast "competition" would bring together some of your favorite museum podcasters to create a live event that is part poetry-slam, part live-broadcast, and part experimental workshop. The event would begin with a brief (10 minute) history of podcasting, both in and out of the museum, presented by Sarah Wambold and would follow with a "pod-slam" of 5-7 mini-podcasts from a range of museums (5 minutes each, 35 minutes total) presented live on stage back-to-back, complete with hosts, guests, and fanfare, hosted in the style of a friendly competition. After the last podcast, the "winner" of the pod-slam would be chosen via audience applause and awarded a comically large handmade trophy (5 minutes). Then the podcast hosts would be invited back to the stage for a rapid-fire question and answer from the audience (25 minutes). (80 minutes total run time with transitions.) As a note, MCA Denver has a history of producing exciting and fun live events. Our theater space has the technical and space requirements needed to successfully execute this event.

In conversation with the American Museum of Natural History [SciCafe podcast] and Buffalo History Museum [Buffalo History Museum podcast].

Additional information/museum requirements:

Attendees should arrive at the Museum of Contemporary Art's performance space located at MCA Denver at the Holiday Theater located at 2644 W. 32nd Street, Denver, CO 80211.

Speaker(s):

 [Speaker: Sarah Baie, Director of Programming, Museum of Contemporary Art Denver](#)  [Speaker: Sarah Wambold, Executive Producer and Content Strategist, The Metropolitan Museum of Art](#)  [Speaker: Jeff Martin, Online Communications Manager, Philbrook Museum of Art](#)

Location: Museum of Contemporary Art Denver



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