Join thousands of museum professionals in Denver at AAM2023! Get ready for New Focus, New Flow, and New Formats as we explore social and community impact. To register and view the program visit annualmeeting.aam-us.org.

MuseumExpo will be open **Friday, May 19** and **Saturday, May 20** and will be packed with opportunities to meet and hear from companies at their booths and in the Solutions Theaters.

MuseumExpo is also home to content sharing in the Poster Showcase and NeighborHubs. There will be book signings at the AAM Booth and countless ways to connect with new and old friends in the Networking Lounges and during the MuseumExpo Opening Reception and food and beverage breaks.

**NEW FEATURE**

On **Sunday, May 21**, join commercial leaders for shared conversations on timely industry trends to include the **Emerging Technology Demo** on NFTs, the Metaverse, and Web 3.0 and Industry Presentations (see online program for locations and times).

We’re once again co-locating with **MSA FORWARD 2023**! Learn best practices and new ideas for store merchandising, operations, and marketing; connect for inspiration and partnership; and do business with museum store vendors offering specials on the expo floor.

**Seeking more resources, expertise, products, and services?** Check out Museum Marketplace, our list of **current Industry Members**, the AAM2023 **corporate sponsors** whose support makes the annual meeting possible, **JobHQ**, and **AAM Toolkits**.
CLASSIC
REWIND
Integrating Control Simplicity
LSI’s most iconic design equipped with state-of-the-art LED technology are the latest additions to the SUPERSpot family of fixtures. The LP230 and LP260 are integrated with powerful 4 degree COB spotlights to produce clean, unsurpassed optical performance up to 70,000 CBCP. Changing the beam from 4 degrees to wider distributions is as simple as adding a spread gel, making these Spotlights the most flexible tools in your arsenal.

<table>
<thead>
<tr>
<th>NARROW SPOTLIGHT</th>
<th>120/277V</th>
</tr>
</thead>
<tbody>
<tr>
<td>4º Fixed Beam Angle COB</td>
<td>SUPERSpot Series</td>
</tr>
<tr>
<td>LP230: 13 Watts, 70,000 CBCP</td>
<td>LP260: 4 Watts, 26,000 CBCP</td>
</tr>
</tbody>
</table>

Lighting Services Inc The premier specialty lighting manufacturer
STEP INTO OUR EXHIBITS

DC SUPER HEROES
DISCOVER YOUR SUPERPOWERS

Tour this exhibit!

Tour this exhibit!

Barbie
YOU CAN BE ANYTHING
THE EXPERIENCE

Tour this exhibit!

Scooby-Doo!
MANSION MAYHEM

Tour this exhibit!

For rental information, visit Booth #1038 or contact Sarah Myers, director of traveling exhibits, sarahm@childrensmuseum.org childrensmuseum.org/about/traveling-exhibits

©2023 Mattel, Inc. All Rights Reserved.
NYMPHEUS LUMINANISIS is a series of ten square (100x100cm) and double-square (100x200cm) oil paintings based on the theme so dear to Claude Monet: The water lilies of Giverny. The intent of the artist, Laurence Saunois, is to offer viewers the opportunity to experience nature’s magic, through the sensibility of contemporary French impression. The cumulative experience she has created is akin to the visual sensation of being drenched by color illuminated by the sun, brought to life by the interplay of shadows and light.

Born in 1966 near Paris, Laurence Saunois has always drawn. At 17, her artistic portfolio was accepted at the Beaux-Arts de Paris but her application was declined. She was simply too young. For 10 years, she would not touch a pencil. But one Christmas, a friend gave her a box of oil paints, a canvas and some brushes, and it was a revelation. She discovered color and the pleasure of painting. In 1997, she left Paris and the security of a responsible job to settle in the Southwest of France, in a region known for its dramatic cliff-top villages, medieval religious enclaves, and unusual rock formations . . . and this radically changed her life. There, she restored her grandfather’s house, created a 6,000 sq. meter landscape garden, and painted.

It is in the town of Figeac, in the Occitanie region of southern France, that the artist lives and works on her water lily paintings. The city, with its medieval streets, wood-paneled houses, and buildings from the Middle Ages, has preserved its Old-World charm while smartly blending it with modernity. The Musée Champollion, les Ecritures du Monde, for example, is devoted to the origins of the written word in all its diversity, and rightly so, since it is located in the birthplace of its namesake, Jean-François Champollion, who deciphered Egyptian hieroglyphs and was a founding figure in the field of Egyptology.

The North American Tour is produced by David J. Wagner, L.L.C. To book NYMPHEUS LUMINANISIS, or for further information, email davidjwagnerllc@yahoo.com or phone 414-221-6878.
NATIONAL AIR AND SPACE MUSEUM
WEST END GALLERIES

EXHIBITS, GRAPHICS, SCENIC ENVIRONMENTS,
CASEWORK, MEDIA HARDWARE, AND LIGHTING

WWW.D-AND-P.MUSEUMSTUDIO.COM

Design and Production Incorporated

DESIGN: HALEY SHARPE DESIGN
IMAGE ©2022 Jim Preston / NASM
ABOUT US
Celebrating 25 solid years of technological mastery, Mad Systems shines as an award-winning powerhouse in technology, including audio-visual and interactive system design and integration. Specializing in AV and interactive exhibits as well as personalized and immersive experiences, we bring unparalleled experiences to museums, visitor centers, exhibitions, and theme parks. Rely on our innovative legacy to create affordable, unique, future-proofed, awe-inspiring audio-visual projects that mesmerize audiences of all ages!

WHY CHOOSE US
Expertise: With a remarkable 25-year track record, Mad Systems masterfully crafts bespoke solutions to tackle distinct challenges. Experience the pinnacle of innovation and expertise!

Innovation: Mad Systems leads the industry with groundbreaking, cost-efficient innovations. Experience the success of our proven AV++® platform – the gold standard for long-term viability!

Flexibility: Embrace Mad Systems’ future-proof designs – our adaptable solutions grow and evolve with your facility, keeping pace with the ever-changing world of technology!

Support: Experience seamless performance with long-term maintenance, guaranteeing smooth-running technology and minimal downtime for uninterrupted excellence!

PERSONALIZATION
Elevate personalization to new heights with Mad Systems’ cutting-edge RFID, barcodes, and advanced recognition systems – providing the utmost sophistication and customization for your unique needs!

CAPTIVATING
Discover unparalleled AV quality with Mad Systems – offering mesmerizing solutions that combine immersive video and 3D audio, complete with randomized options for enchanting or hard-hitting, non-repeating soundscapes!

IMMERSIVE VIDEO
Immerse yourself in Mad Systems’ groundbreaking multi-channel video solutions – delivering an unrivaled full-surround experience that captivates and enthralls audiences like never experienced before!

3D IMMERSIVE AUDIO
Dive into otherworldly immersion with our budget-friendly 3D audio systems, featuring non-repeating soundscapes that deliver a surround sound experience, transporting you from earthly realms to uncharted territories!
**AV++®**

Discover Mad Systems’ AV++® – the pinnacle of cutting-edge, affordable audio-visual experiences. Our groundbreaking technology integrates seamlessly into a variety of settings, offering unmatched adaptability for diverse applications. AV++® is perfect for museums, theme parks, and more, transforming any space into an immersive, engaging environment. With decades of industry expertise, Mad Systems provides reliable support and maintenance, ensuring that your system continues to captivate and impress. Elevate your audience’s experience and create lasting memories with Mad Systems’ AV++®. Embrace the future of audio-visual technology.

**ADA SUPPORT**

QuickSilver® is more than just cutting-edge technology - it’s also all about inclusivity. It revolutionizes ADA support with Caterpillar’s cutting-edge guidance for cane users and Lory’s state-of-the-art listening assistance technology!

**COST SAVINGS**

Boost your budget and captivate visitors with Mad Systems’ cost-effective, non-proprietary hardware – slashing conduit, cable, and EC labor expenses while driving attendance through innovative solutions!

**ADVANCED OPTIONS**

Experience the future with QuickSilver®, a game-changer boasting breakthrough features like LifeSaver, TrueView, TrueCheck, Quananalysis, TechAssist, Caterpillar, Lory, and beyond – outshining competitors and redefining next-gen technology!

**WHY QUICKSILVER®**

Customization: Make your exhibit unique with QuickSilver®’s customization options providing unique, personalized features that create unforgettable experiences for your guests.

Supported: Mad Systems’ QuickSilver® is adaptable to a wide range of exhibit types and designs. It is the right solution to captivate new audiences. Experience limitless possibilities for your exhibits.

Flexible: QuickSilver® is a versatile solution that can be customized to fit your needs. Choose between a wired or a WiFi option, and enjoy an affordable, seamless experience.

Cost and maintenance: the QuickSilver® system is built on non-proprietary hardware, which means significant cost savings and long term support for your system.

**LONGEST SERVICE LIFE**

Mad Systems’ system is designed to last with non-proprietary computer hardware that remains serviceable even long after Intel and others stop making computers. Get a long-lasting, sustainable solution that you can rely on.

---

Mad Systems excels in remote global monitoring and system updates, enhanced by QuickSilver®’s Quananalysis’ continuous predictive analysis. Stay connected, in control, and up-to-date while receiving warning emails when equipment shows signs of out-of-limit operation or potential failure: the perfect solution for fixed and for touring exhibitions, anywhere in the world!
LAST DAYS OF THE GREAT ICE
Poignant Masterworks by Stephen Gorman

Traveling Museum Exhibition Available in 2025. For information visit lastdaysofthegreatice.com or scan.
Tour produced by David J. Wagner, L.L.C. For availability email davidjwagnerllc@yahoo.com or phone 414-221-6878.

THE MOSAIC SERIES

The Mosaic Series features high CRI output with tunable white from 1800K to 8000K with a CRI of 90+ across the entire color temperature range. Rich blues, ambers, reds, violets, and greens can be added in gradients. Paired with our SpecTrack system, the Mosaic Series gives you the flexibility of a versatile lighting system in a neat, architectural package. Contact us to learn more.

MANUFACTURED BY Times Square Lighting

We're Exhibiting at #AAM2023! Visit Us @ Booth #1510

5 Holt Drive Stony Point, NY 10980 | 845.947.3034 | tslight.com
Explore NMAAHC Collections With Digital Resources

Resources and educational offerings to learn more about African American history and culture

Check out our newest learning initiative, North Star:

“A place where you can discover stories and objects that illuminate the African American experience.”

Additional initiatives include...
- The Curator Chat Series
- Reading Resources
- NMAAHC Collection 3D Models
- Online Museum Exhibitions
- and more!

nmaahc.si.edu/digitalresources

Photo By NMAAHC/Doug Sanford
Make Your Museum’s Exhibit Last a Lifetime with Custom Annual Ornaments

Looking to increase fundraising efforts or drive revenue? Create a custom keepsake that **honors your exhibit or museum**, builds **annual collectors**, and **increases revenue**.

**Contact us by 6/30/2023 for 10% off!**

“The White House Christmas ornament is a unique product of our Association. Over the past 36 years, the collectors of these beautiful ornaments have significantly contributed to the educational mission of this Association and helped fund the preservation of the interior of the White House and its fine and decorative arts – something all Americans can be proud to support.”

- **Stewart McLaurin, President**
  **The White House Historical Association**

**To get started:** Scan the QR code with your phone beacondesign.com • marketing@beacondesign.com
Make Your Museum’s Exhibit Last a Lifetime with Custom Annual Ornaments

Looking to increase fundraising efforts or drive revenue? Create a custom keepsake that honors your exhibit or museum, builds annual collectors, and increases revenue. Contact us by 6/30/2023 for 10% off!

“The White House Christmas ornament is a unique product of our Association. Over the past 36 years, the collectors of these beautiful ornaments have significantly contributed to the educational mission of this Association and helped fund the preservation of the interior of the White House and its fine and decorative arts – something all Americans can be proud to support.”

- Stewart McLaurin, President
The White House Historical Association

To get started:
Scan the QR code with your phone
beacondesign.com • marketing@beacondesign.com


Our lighting tools go beyond simply illuminating an exhibit to becoming part of your museums’ visitor experience.

Come visit us at AAM 2023 at Booth 403
OFFER TOYS THAT TEACH
AAM/MSA BOOTH #724 IN DENVER

10% OFF ORDERS
CURRENT & 2023 FORECAST ORDERS PLACED AT SHOW

NO ORDER MINIMUMS!
SAME DAY SHIP ON ORDERS RECEIVED BY 2PM CENTRAL TIME!
FAMILY OWNED & OPERATED!
APPOINTMENTS ACCEPTED, CALL US!

DIGITAL CATALOG WITH PRICING — SCAN QR CODE
info@texasToydistribution.com

800-600-3500
Museum Hanging and Display Solutions

AS Hanging Display Systems
ASHanging.com | 866-935-6949
Museums worldwide are rethinking the ways they present and interpret their collections. This symposium features speakers from various U.S. art museums presenting on their institutions' reinstallation projects and will provide attendees an opportunity to gauge current approaches to presenting art museum collections.

The Symposium will take place at TMA's award-winning Glass Pavilion. Registration now open at toledomuseum.org/symposium.
BROWSE OPEN MUSEUM JOBS!

Benefits of browsing the Annual Meeting digital booklet:

• Explore new career opportunities from select museums recruiting professionals during and after the 2023 AAM Annual Meeting 8- MuseumExpo - for free!
• Click on any websites, emails, and videos to learn more.
• Download the guide to look back on organizations and opportunities that appeal to you.
# AAM2023 Exhibitors

Learn more about our exhibitors. Attendees can visit the #AAM2023 mobile app!

3DPhotoWorks / Tactile Images 1029
AAM Bookstore 857
AAM Resource Booth 1057
ACME Technologies 1205
*AON / Huntington T. Block Insurance Agency, Inc 1122
ARTGlass 1540
American Museum of Natural History 1045
Apple Photo Booth 1238
Armanino LLP 1728
Art Consulting Group 1729
Art Display Essentials A 10-31
Art Consulting Group 1729
Armanino LLP 1728
Apple Photo Booth 1238
AvailabLe Light 1116
BPI 1439
Available Light 1116
Axiiel 1538
*Blackboud, Inc. 1003
 Blick Art Materials 1209
Bluewater Studio 1409
Brad Larson Media / StorySpaces 1252
Bridgeman Images 1516
Bridgewater Studio 1723
CASE [WERKS], LLC 1019
CCF Fundraising 1603
CREO Exhibits 210
CampDoc 1646
Canadian Museum for Human Rights 839
Capital Museum Services 1108
Chazin & Company 1531
Chicago Scenic Studios, Inc 811
Children’s Museum of Pittsburg 1340
ClickNetherfield, Inc 1111
Coalition of State Museum Associations (COSMA) 1817
Cognitive Surplus 1522
Collaboration for Ongoing Visitor Experience Studies (COVES) 1717
CollectionSpace 1504
Collector Systems, LLC 1023
Connections XR 1539
Cortina Productions, Inc 917
Crystalizations Systems, Inc 416
CulturePilot 923
Dacobe Enterprises, LLC 1403
Delta Designs Ltd 303
Di appraisal 1241
Digital Cheetah Solutions, Inc. 1451
Displays Fine Art Services 502
Distant Voices 1140
DoGoodery 1518
Dorfman Museum Figures, Inc 1310
*ERCO Lighting, Inc. 403
Electrosonic Inc 503
EnChroma 829
Encurate Mobile Technology 1530
Engraphix Architectural Signage 1810
Eriksen Translations, Inc 1308
*Etix 1638
Evergreen Exhibitions 1039
Exhibit Concepts, Inc. 1316
Exhibits Development Group 1145
Experiential Media Group 1044
Feathr 1545
Fentress Architects 516
Figueras Seating USA, Inc. 1202
Flying Fish Exhibits 1051
FractaVisual Designs 927
GLASBAU HAHN America 1009
GWIO Architects 1018
Gallery Systems, Inc. 1203
Gaylord Archival 402
Gigantic Mechanic 1713
Goppion SPA 409
Gyford Standoff Systems 1146
Hadley Exhibits Systems 1129
HealyKohler Design 1123
Hidonix 1457
History Colorado 1829
Histovery 950
ICOM-US 1822
Iconic Moments 1630
IdeaM 1417
Imagination Playground 1730
*Imagine Exhibitions, Inc 938
Institute for Human Centered Design 1715
Institute of Museum and Library Services 1816
International Society of Appraisers 928
JGL Consultants 1210
JRA 1011
Kubik Maltbie 945
LORD Cultural Resources 1117
Landau Traveling Exhibitions 1239
Lantern Audio 410
Large Document Solutions 1629
Latinos LEAD 1441
Lighting Services Inc 803
Lightsight 1103
Litelab Corporation 816
Little Ray’s Exhibitions 951
Luci Creative 1222
Lucidea 1217
Luxam 1118
MBA Design & Display Products Corp. 1229
Mad Systems Inc 931
Made By Us 1711
Made Media Inc 418
Meyvaert 309
Mid-America Arts Alliance 1324
Minnesota Children’s Museum 941
Minatour Mazes 945
Morlights 1223
Moscow Contemporary 1150
Museum & Library Furniture, LLC 1511
Museum Store Association 343
Museum Trustee Association 1813
Museum of Science and Industry, Chicago 1244
National Coast Guard Museum 1808
National Endowment for the Arts 1014
National Endowment for the Humanities 1812
National Geographic 1138
Natural History Museum – Global Engagement 1139
Nimi Collectibles Inc. 1109
Northern Light Productions 1322
Ontario Science Centre 1040
Oregon Museum of Science and Industry 1041
Orpheo 1529
PGHPrintShip 1831
Panasonic Connect Lighting USA, LLC. 1105
Pass It Down 1628
Pass It Down 1628
Pawrmert 1546
Profit Systems Inc. 925
Quatrefoil Associates, Inc. 1022
Rediscovery Software, Inc. 408
Relative Scale 1208
Research Casting International 217
Richard Lewis Immigration Services 1810
Robert Morris University 1831
RocketRez 1445
Roto 817
Rowman & Littlefield 857/AAM Bookstore
Royal Ontario Museum 845
Running Subway 1046
SAGIN LLC 1731
SKINsoft 1405
STQRY Inc 305
Schuler Shook 1304
Science Museum of Minnesota 1444
Science North 939
SenSource Inc 1449
Smithsonian Institution Traveling Exhibition Service and Smithsonian Affiliations 1338
Smooth-On, Inc 317
Solid Light, Inc. 1423
Spacesaver Corporation 1703
Speak Creative 1216
Split Rock Studios 1016
StabaArte 1508
Stage 9 Exhibits 1151
Starlab 823
Super Monster City 1141
TOTAL Fine Arts (A Division of TOTAL Transportation Solutions Inc). 308
Takiya Company, Ltd. 517
Tessitura Network 417
Texas Association of Museums 1815
The Children’s Museum of Indianapolis 1038
The Design Minds 1431
The Field Museum of Natural History 944
The Korean Museum Association 419
The Molt Project 946
The PRD Group 1411
The Whiting-Turner Contracting Company 1302
TimeLooper Inc 1503
Times Square Lighting 1510
Tour-Mate Systems 1119
Transformit 1524
Trivium Interactive 1024
Tryba Architects 1828
U.S. Art Company, Inc. 1702
U.S. Citizenship and Immigration Services 1810
Universal Fiber Optic Lighting USA, LLC. 1105
Universal Services Associates 203
VIP Transport Fine Arts Services 302
Veevart 1025
Velir 1809
Vision Solutions AR 1551
WebConnex 1648
Western Museums Association 1819
Willis Towers Watson 1017
Winikur Productions 1218
Zone Display Cases 903
iWeiss Holdings, LLC 1602
zetscom North America 1809

Key:
Advertiser in this issue  *Corporate Sponsor

Exhibitors as of April 4, 2023.